



FOR IMMEDIATE RELEASE

A NEW BREED IS BORN: BROWE INTRODUCES A NEW RUGGED TACTICAL MINI RED DOT SIGHT

CLINTON TOWNSHIP, Michigan (Jan 1, 2022) – BROWE, Inc. manufacturer of premium quality optical systems for military, law enforcement, hunting and shooting sports has set a new standard in quality, performance, and functionality with the introduction of its new BROWE Micro Reflex (BMR).



"The SOPMOD Program at Crane Division, Naval Surface Warfare Center (NSWC Crane) set the design standard for the mini red dot (MRD) sights that sought for a new MRD with improved ruggedness, positive adjustment clicks, easier battery change, on/off switch, control of illumination, and waterproof design," said Brian Browe, president of BROWE, Inc. "The BROWE Micro Reflex meets all SOF Combat Requirements. The rugged design, positive adjustment clicks, battery installation, on/off switch, control of illumination, and the waterproof design has the tactical advantages over of the optics currently on the market. Also, with the trend of optic ready pistols the BMR will give users a significant edge over traditional iron sights."

Features of BROWE Micro Reflex

- **RUGGED DESIGN**
- **BRIGHTNESS CONTROL**
- **EASIER BATTERY CHANGE**
- **LOW PROFILE DESIGN**
- **POSITIVE CLICK ADJUSTERS**
- **WATERPROOF**
- **ON/OFF SWITCH**
- **DOCTER FOOTPRINT**
- **Reticle: 3 MOA Dot**



The BROWE Micro Reflex (BMR) is a rugged Tactical Mini Red Dot Sight with large field of view and a 3.0 MOA dot reticle. The BMR is a reflex style optic that was developed for use on pistols, rifles, carbines, and shotguns to provide simple and quick target acquisition for close quarter situations. Precision machined, aircraft grade, 6061-T6 aluminum housing and finished in a matte black hard anodization ensures a lifetime of reliable service. The advanced lens coating and electronic LED combination produces a crisp red dot for target contrast regardless of your lighting conditions. The BMR is IXP-7 rated and is fully sealed and nitrogen-purged to prevent fogging. The digital brightness control is designed with 8 brightness setting. The BMR is powered by a side-loading CR1632 battery and features positive clicks adjustment at 1 MOA per click. Mounting Base Interface uses the common DOCTER® Footprint and low-profile design that co-witnesses with most suppressor height iron sights and is compatible with most optics ready pistol systems. When you require a SIMPLE, INTUITIVE, and EFFECTIVE mini red dot, the BROWE Micro Reflex is the tactical answer you have been waiting for.

Specifications for BROWE Micro Reflex:

Color:	Black
Finish:	Hard Anodized
Fabric/Material:	6061-T6 Aluminum
Magnification:	1 x
Objective Lens Diameter:	23x17mm
Reticle:	3 MOA Dot
Illumination Type:	LED
Illumination Color:	Red
Brightness Settings:	8
Eye Relief:	Unlimited
Adjustment Click Value:	1 MOA
Lens Material:	Glass
Adjustment:	Positive click, 100+ MOA Elevation and Windage
Optical Coating:	Multi-Layer Anti-reflection
Battery Type:	Lithium CR1632
Battery Life:	55,000+ hours
Battery Installation:	Side Loading
Operating Temperature:	-40 - 140 Fahrenheit
Waterproof:	IPX-7 Rated
Fog proof:	Filled with Dry Nitrogen
Length:	1.9 in (48mm)
Width:	1.1 in
Weight:	1.27 (36g)
Footprint:	DOCTER® Footprint
Magnification Type:	Fixed
MSRP:	\$ 399.99 (\$299.99 Introductory Rate)



About Browe, Inc.

Based in Clinton Township, Mich., BROWE, Inc. is a manufacturer of premium quality optical systems for military, law enforcement, hunting and the shooting sports. Founded in 2009, BROWE produces optical solutions for defense, industrial and commercial applications. The company designs, sources and manufactures its products in the U.S. with sales worldwide, including Europe, Asia, and Canada. For more information on BROWE, Inc. products for the hunting, shooting, military and law enforcement markets, contact BROWE, Inc. at sales@browe-inc.com, (800) 407-3150, or visit www.browe-inc.com.