

PRESS RELEASE



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HUNTERS ACROSS THE COUNTRY RAVE ABOUT THE ULTIMATE OUTDOOR BLANKET!

ARROYO GRANDE, CA, 1/6/22 — Ahead of its launch at SHOT Show on January 18, **The Kodiak Battery Powered Heating Blanket** has already been receiving rave reviews from hunters in the field who have had an opportunity to test this revolutionary product.

Designed by California based company, Life Giving Warmth, The Kodiak is specifically designed to meet the rugged demands of the deer stand, the duck blind and the shooting house. Portable, rechargeable, completely cordless and providing up to 3+ hours continuous heat on a single charge, The Kodiak is the perfect solution for warmth on the go.

Life Giving Warmth has even partnered with renowned camouflage company **Mossy Oak** to produce a blanket in their #1 best selling pattern of all time, **Break-Up Country**. This version of the blanket, along with a standard slate grey version will be available at launch on January 18.

Hunters across the country are praising The Kodiak for its rugged design and impressive capabilities.

TESTIMONIALS



"It is hard to find fault with the Kodiak Blanket. Everything is designed for the end-user... I think this is the ultimate outdoor blanket, and it will get years of use for my family and me."

—*Jeremy Mallette, www.internationalsportsman.com*



"I used the Mossy Oak camo blanket on an overnight trip to Colorado...we were hunting for deer. Holy smokes that thing was great. The temp was 34 at night and the blanket was toasty, most of the night. I had to come out from under the blanket after a while!"

—*Brian Mosley, New Mexico / Colorado*



“Love the product and the technology and can’t wait to use the blankets in goose blinds and turkey blinds with the HuntNDivas... Also, I think Boaters are going to love the Kodiak!

—*Lisa Thompson & Donnelle Johnson, Colorado, www.huntingdivas.com*



“The Cozee and The Kodiak blankets are two of the finest outdoor products to come out in years. Get yours today and never be cold again.”

—*Marty Hendrickson, Northern Arizona*

“I took the blanket with me on a 5 day elk hunt where we camped in a trailer. The nightly temperatures were in the 30s and the last two days dipped into the low 20s. After a long day of bow hiking in the woods I would put the blanket in my sleeping bag (just a basic flannel bag) and power the blanket on. When climbing in the bag for the night it was always warm and toasty.”

—*Kelly Hicks, multiple locations*

“The blanket was used on camping and fishing trips in the Wasatch and Uintah mountains of NW Utah. The blanket was a good piece of gear to wrap up in during early mornings in the fishing boat, after a cold swim in the lake, sitting around the nightly campfire and for sleeping with on cold nights.”

—*Karl Badger, multiple locations*

“It was easy to get warm and kept warm each time we used it!”

—*Lynn Worwood, Mountains of Utah (6,000+ elevation)*

“The quick warm up time was incredible. Very well built and feels sturdy. We will use this blanket for years to come.”

—*Kyle Hostler, Southeastern Utah*

“Where has this product been throughout all my years of hunting and camping! Blanket works very well. Heats in a flash and lasts for hours.”

—*David Jevons, New Mexico*