



For Immediate Release  
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**Original Footwear Company among 2,000 exhibits  
at the 2022 SHOT Show® in Las Vegas**

**Morristown, TN, November 18, 2021**—Original Footwear Co. is going ALL IN at the 2022 SHOT Show® this January 18–21 and will be joining an incredible list of more than 2,000 exhibits at The Venetian Expo and Caesars Forum in Las Vegas.

SHOT Show is the world’s most comprehensive trade show for professionals involved with shooting sports, hunting, and law enforcement industries. This year’s expanded SHOT Show in both The Venetian Expo and Caesars Forum will offer even more opportunities for attendees to experience the best in firearms, ammunition, law enforcement, cutlery, outdoor apparel, optics, and other related products and services first-hand.

“We always get excited about exhibiting at SHOT Show. With so many of our customers and contacts attending the show, we expect to have very productive conversations”, says Scott Roach, VP Sales & Marketing.

Original Footwear Co. will be featuring its Defender Boot by Original S.W.A.T.®. The Alpha Defender Holster Boot is the only boot of its kind on the market. It boasts an athletic shoe-inspired build and a fully integrated holster capable of holding most single stack 9mm handguns. Available in plain or polishable leather toe, this boot is already making waves in the concealed and secondary carry community for its ease of use, comfort, and security.

Roach says attendees will be able to meet face-to-face with his team members to discuss opportunities and view the newest products in person.

SHOT Show is owned by NSSF, the firearm industry trade association, and is restricted to the shooting, hunting and outdoor trade professionals, and commercial buyers and sellers of military, law enforcement and tactical products and services ONLY. SHOT Show is not open to the general consuming public (e.g., private visitors, hunters, sport shooters, members of hunting and sports shooting clubs, etc.). Proof of professional affiliation is required.

Original Footwear Co. is a Morristown, Tennessee based company that manufactures tactical footwear, and provides non-lethal products to Law Enforcement, Military, Professional Security and Civilian markets. We provide superior quality, flexibility, and turn-around time in footwear manufacturing and distribution. Our expertise spans all aspects of research, product development, manufacturing, marketing, and distribution. Including private label, brick and mortar, e-commerce, and government sales. The Original Footwear portfolio of globally recognized brands is growing continuously: Original S.W.A.T.® | Altama® | Smith & Wesson Footwear® | Capps®. With facilities in: Morristown-Tennessee, Arecibo-Puerto Rico, Big Rapids-Michigan, Mariveles-Philippines, Gretna-Virginia, and Lynchburg-Virginia. We cater to a broad cross-section tactical market with a full range of products & price points. Our partners and customers include premium Law Enforcement, Military, and Security Agencies Nation-Wide, including but not limited to the following Countries: USA, Canada, Malaysia, Kenya, Israel, Oman, Australia, Bahrain, Panama, Columbia, Chile, Saudi Arabia, Iraq, Mexico, Sweden, Kuwait, Libya, Dubai, Costa Rica.

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