

In-Ear Electronic Hearing Protection Done Right

Howard Leight introduces two ALL-NEW Impact Sport In-Ear electronic hearing protection options



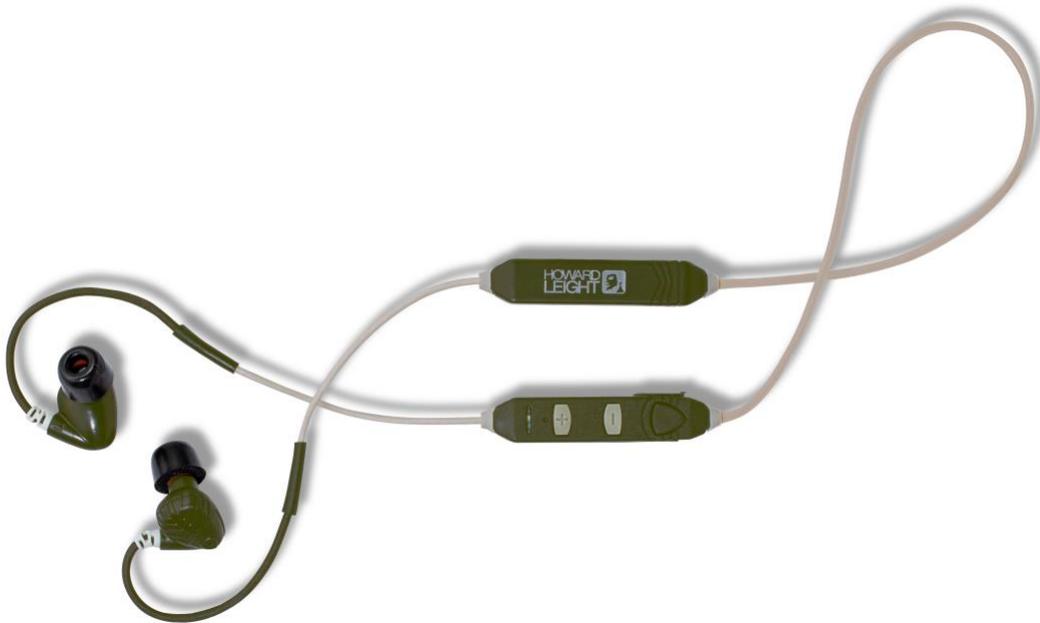
CANTON, MA – January 17, 2022 – As hunters and shooting sports enthusiasts, we need to protect our ears while taking part in the activities we love, because regardless of what, where or how we shoot, each of us has a life away from the sport that requires good hearing to live fully.

Howard Leight™ recognizes this. The brand's nearly 30 years of service to the shooting sports industry and its passionate customers can be attributed to many factors, but has largely been driven by continual research and unrelenting technological innovation. With over 160 patents issued to date and dozens more pending, Howard Leight has a proven track record of delivering trusted safety products that perform.

According to John Jenkins, Senior Manager Quality Engineering – Howard Leight, quality and technology continue to drive Howard Leight's future. "We pride ourselves on the quality of our products and the technology we have pioneered over the years," he says. "But despite the longevity our products enjoy, we're not relenting. Ongoing research, development and innovation will continue as hallmarks of the Howard Leight brand. We pledge to offer new technologies and styles in both hearing and eye protection, but regardless of what our line looks like, it will always be comprised of well-designed, reliable, stylish, long-lasting products. That's what we've done consistently, and it's what our customers expect."

This legacy and promise are exemplified in two all-new models of in-ear electronic hearing protection for shooting sports enthusiasts in 2021. [Howard Leight Impact™ Sport In-Ear – Hear-Through Protection with Amplification](#) and [Howard Leight Impact Sport In-Ear – Hear-Through Protection with Bluetooth®](#) are in-ear electronic hearing protection done right, offering a superior combination of features at prices any hunter or shooter can afford. Both feature a high Noise Reduction Rating (NRR) of 29dB, a rechargeable 200 mAh lithium battery, hear-through volume control, automatic attenuation of dangerous sounds over 85dB, a highly comfortable fit, and great retail prices of just \$120 and \$165, respectively.

[Impact Sport In-Ear – Hear-Through Protection with Amplification](#)



NEW Howard Leight Impact Sport In-Ear – Hear-Through Protection with Amplification in stealthy olive drab green is designed for hunters and shooting sports participants who want comfortable, lightweight, high-NRR in-ear hearing protection that still allows them to easily hear –even amplify – what’s going on around them, but don’t want or need Bluetooth connectivity.

Featuring a highly-competitive NRR of 29dB, Impact Sport In-Ear – Hear-Through Protection with Amplification defaults to a safe 85dB sound level when powered on. This allows natural hearing of ambient sounds below 85dB, including conversation, range commands and crucial environmental sounds while hunting. Howard Leight technology inside attenuates gunfire and all other dangerous sounds over 85dB automatically on this default setting. Howard Leight Hear-through Enhancement technology provides an additional eight, progressively louder volume increments to optimize hearing of ambient sounds in any environment while providing up to 6X sound enhancement override.

Impact Sport In-Ear – Hear-Through Protection with Amplification comes with three pairs of foam ear tips (small, medium and large) and flexible, moldable ear hooks for a customized and secure fit on any wearer. And forget about tiny, fiddly batteries that need to be replaced; Impact

Sport In-Ear is powered by a rechargeable 200 mAh lithium battery that delivers up to 50 hours of run time on a full, two-hour charge. A USB-C charging port, charging cable and compact, thoughtfully designed carrying case complete the package. MSRP for Impact Sport In-Ear – Hear-Through Protection with Amplification is just \$120.



Howard Leight Impact Sport In-Ear – Hear-Through Protection with Amplification Features

- Noise Reduction Rating (NRR): 29dB
- Separate Hear-Through volume control
- Realistic, natural Hear-Through functions with analog circuitry
- 9mm dynamic range speaker
- 2x omni-direction in-ear microphones
- Device actively listens and automatically stops amplification when loud impulse sounds exceed 85dB (when operated in power-on/default setting)
- 8 different volume override increments to optimize hearing in the field by providing up to 6X sound enhancement
- Run time up to 50 working hours per charge

- 2-hour charging time
- USB-C charging port and cable included
- 200 mAh lithium battery
- Flexible, moldable ear hooks for all-day comfort
- Convenient, compact carry case
- 3 pairs of foam ear tips (small, medium, large)
- Stealthy, OD Green color
- Item # R-02700 / UPC: 033552027003
- MSRP \$120

[Impact Sport In-Ear – Hear-Through Protection with Bluetooth](#)



NEW Howard Light Impact Sport In-Ear – Hear-Through Protection with Bluetooth is designed for hunters and shooting sports participants who want comfortable, lightweight, high-NRR in-ear hearing protection that still allows them to easily hear –even amplify – what’s going on around them, with the additional advantages of wireless Bluetooth 5.0 connectivity.

Featuring a highly-competitive NRR of 29dB, Impact Sport In-Ear – Hear-Through Protection with Bluetooth has realistic Hear-Through Audio technology that allows wearers to easily conduct conversation, hear important commands on the range and detect crucial environmental sounds when hunting. The device actively listens and automatically stops amplification when loud impulse sounds such as those from a firearms discharge exceed 85dB.

Howard Light Impact Sport In-Ear with Bluetooth’s remarkable wireless connectivity capability is driven by Bluetooth 5.0 technology – the latest version of the Bluetooth wireless communication standard. Bluetooth 5.0 allows wearers to connect wirelessly to their Bluetooth-enabled devices, such as smartphones, tablets, and computers over Bluetooth Low Energy, which means reduced power usage and longer battery life.

Easy-to-use Bluetooth controls are integrated right into the device, and there are separate volume controls for both Bluetooth audio and the ambient sound entering the earphones via the dual, external microphones. That means wearers can stream Bluetooth audio, while also being able to hear what's going on around them; both adjustable audio signals are controlled independently.

Impact Sport In-Ear – Hear-Through Protection with Bluetooth comes with three pairs of foam ear tips (small, medium and large) and flexible, moldable ear hooks for a customized and secure fit on any wearer. And like its non-Bluetooth companion model, Howard Leight Impact Sport In-Ear with Bluetooth is powered by a rechargeable battery, eliminating the need to constantly seek and purchase tiny replacement batteries. Impact Sport In-Ear with Bluetooth's 200 mAh lithium battery delivers up to 10 hours of run time on a full, two-hour charge. A USB-C charging port, charging cable and compact, thoughtfully designed carrying case complete the package. MSRP for Impact Sport In-Ear – Hear-Through Protection with Bluetooth is just \$165.



Howard Leight Impact Sport In-Ear – Hear-Through Protection with Bluetooth Features

- Noise Reduction Rating (NRR): 29dB
- Individual and simultaneous Bluetooth® V.5.0 wireless connectivity
- Individual Bluetooth button with volume control and separate Hear-through volume control
- Realistic, natural Hear-through functions with analog circuitry
- 9mm dynamic range speaker
- 2x omni-direction in-ear microphones
- Device actively listens and automatically stops amplification when loud impulse sounds exceed 85dB
- Run time up to 10 working hours per charge
- 2-hour charging time
- USB-C charging port and cable included
- 200 mAh lithium battery
- Flexible, moldable ear hooks for all-day comfort
- Convenient, compact carry case
- 3 pairs of foam ear tips (small, medium, large)
- Black color
- Item # R-02701 / UPC: 033552027010
- MSRP \$165

“In-ear electronic hearing protection offers shooting sports enthusiasts and hunters several distinct advantages, including effective protection, helpful amplification, minimal weight and bulk, and an unencumbered cheek weld when shouldering a firearm,” says Jenkins. “Beyond those primary advantages, customers who investigate our all-new Impact Sport In-Ear devices will quickly discover what we believe is a superior and unique combination of features, performance and value. Our entire Howard Leight Shooting Sports team is incredibly proud to launch these exciting products.”

New Howard Leight Impact Sport In-Ear models are available at Howard Leight Shooting Sports dealers and online at howardleight.com.



ABOUT HONEYWELL HOWARD LEIGHT

Honeywell Safety Products empower individuals and families across the globe to enjoy more and worry less. Our high-quality hearing and eye protection help people to more safely enjoy the events and activities they love. Our broad selection of comfortable and stylish protective eyewear delivers safety without compromise, many of which meet ANSI high-impact standards and offer UVA/UVB protection. Building on over 30 years of innovation, we're continually developing new designs, materials and technologies to enhance comfort and protection for industry trade professionals, recreational and competitive shooters, DIY homeowners, and all fans of live music and sporting events. Whatever your passion, trust Howard Leight to block out the noise so you can listen to what's important, while staying safely focused on the big moments that matter. Learn more at [howardleight.com](https://www.howardleight.com).

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