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Reebok Aims to Revolutionize Tactical Footwear with Nano Tactical Series

St. Louis, MO (May 17, 2021) – [Warson Brands](https://www.warsonbrands.com), official licensee of Reebok for duty and uniform footwear, is proud to bring Reebok's revolutionary cross-training *Nano* platform to the tactical footwear market this April.

Train to the max with this versatile tactical series with the *Nano Tactical*. With three distinct designs for different tactical environments, the series that has revolutionized cross-training brings its versatility to the military, law enforcement, and security fields. Built on sweat, strength, and solidarity, this trainer will impact your performance.

Lightweight and responsive are the two words most often associated with the Nano platform. Based on the Nano 2.0, this series features a minimal drop outsole for natural foot motion and responsive flexibility. Even though it is extremely flexible, it maintains excellent traction with a slip resistant rubber bottom. Cushioning helps shock and impact with the ever-comfortable MemoryTech Removable Cushion Footbed.

The *Nano Tactical* comes in three models. There are two black soft-toe options, the RB7100 in an oxford and the RB7120 in a 6" style. The RB7120 is co-branded with the Navy Seal Foundation logo and part of the proceeds from the sale of this model goes to the Navy Seal Foundation, of which Reebok is a strategic partner. Each of these models comes with Duragrip toe abrasion resistance. Finally, the RB7125 is an 8" coyote soft toe ideal for a variety of military environments.

"We are excited to bring an iconic training series like *The Nano* to the tactical market, where the stakes of performance training are never higher. We are also tremendously proud to partner with the Navy Seal Foundation in honoring those who have sacrificed as well as supporting their families," states Brent Jennings, VP of Marketing at Warson Brands.

All three models will be available at www.reebokwork.com upon launch on April 1, 2021 as well as at tactical retailers across the nation. To learn more about the Navy Seal Foundation, visit www.navysealfoundation.org/.

Warson Brands, also known as Warson Group, Inc., is headquartered in St. Louis, MO. Warson Brands is a global manufacturer and marketer of military, tactical, and industrial safety footwear since 1989, and provides a variety of work and duty footwear under the world's finest brand names, Reebok, Rockport Works, Florsheim, Iron Age, Grabbers, and Knapp.

Warson Brands is best known for innovation in the areas of foot protection and comfort. Its innovative comfort technology provides superior cushioning and impact protection in long wearing protective footwear that is both light weight and flexible. Warson Brands innovations in the area of foot protection include developing 100% non-metallic protective toe caps made from composite material that is stronger and lighter than steel, and also will not conduct heat, cold, or electricity. Innovations also include protective arch, heel, and metatarsal guards; outsoles that resist chemicals, abrasion, slick surfaces, and extreme heat; and patented devices to protect workers and equipment from static discharge. For more information, visit www.warsonbrands.com.

Reebok Duty has previously sponsored the Orlando International SWAT Round-Up and Best Ranger Competition. Reebok tactical and military footwear is available through select duty uniform retailers throughout the United States. For more information, visit Reebok Duty at www.reebokwork.com.

About Reebok

Reebok International Ltd., headquartered in Boston, MA, USA, is a leading worldwide designer, marketer and distributor of fitness and lifestyle footwear, apparel and equipment. An American-inspired global brand, Reebok is a pioneer in the sporting goods industry with a rich and storied fitness heritage. Reebok develops products, technologies and programming which enable movement and is committed to accompanying people on their fitness journey to fulfill their potential. Reebok connects with the fitness consumer wherever they are and however they choose to stay fit – whether it's functional training, running, combat training, walking, dance, yoga or aerobics. A subsidiary of adidas, Reebok is the exclusive outfitter of CrossFit and the CrossFit Games, the exclusive authentic global outfitter of UFC; the title sponsor of the Reebok Ragnar Relay series; and exclusive apparel provider for Les Mills. For more information, visit Reebok at www.reebok.com, or, for the latest news at <http://news.reebok.com/>

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