

PRESS INFORMATION



SWAROVSKI OPTIK NORTH AMERICA Announces the NEW KAHLES AMR

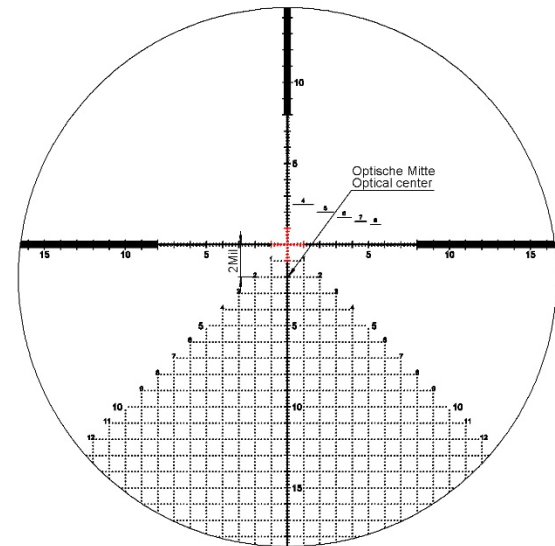
Cranston, Rhode Island - SWAROVSKI OPTIK NORTH AMERICA, a subsidiary of the Austrian based company, announces the NEW KAHLES K525i AMR (Advanced Milling Reticle) Reticle.

Introducing the improved AMR reticle for the KAHLES K525i riflescope. The reticle is non-centered and has now been raised by 2 mils. This provides some useful advantages, allowing you to work with more of the reticle at higher magnifications, making it beneficial for those shooting at extreme distances.

Raising the reticle by 2 mils allows for those who prefer more use of the reticle holdovers and less adjustment of your magnification or turret systems.

Ales from KAHLES says "Now I am able to use my .338 lapua magnum along with the AMR reticle to shoot 1000 meters on 23 power instead of 18."

The new K525i AMR offers the benefit in Precision Rifle Shooting match stages where dialing the elevation turret is prohibited. The 1 MIL size squares are also designed with 0.2 MIL increments for extreme precision for long range shots.



If you require any further information or photography please contact:

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TECHNICAL DATA

K525i - AMR

Order number	10673	10674
Magnification	5-25	5-25
Objective lens diameter (mm)	56	56
Exit pupil diameter (mm)	9.5-2.3	9.5-2.3
Eye relief (in)	3.74	3.74
Field of view (ft/100yds)	21.3 / 4.5	21.3 / 4.5
Diopter compensation (dpt.)	+2/-3.5	+2/-3.5
Twilight factor (DIN 58388)	16.7-37.4	16.7-37.4
Parallax adjustment (m)	20-∞	20-∞
Impact correction per click	0,1 MRAD	0,1 MRAD
Adjustment range E/W (MILS)	29/13	29/13
Adjustment range E/W (in/100yds)	104.4/46.8	104.4/46.8
Tube diameter (mm)	34	34
Objective filter thread	M58 x 0.75	M58 x 0.75
Length (in)	14.8	14.8
Weight (oz)	34.2	34.2
Focal plane	1 st	1 st
Reticle (illuminated)	AMR	AMR
Battery type	CR2032	CR2032
Adjustment direction	CCW	CCW
Windage	left	right
Zero Stop	✓	✓
TWIST GUARD	✓	✓

Accessories (optional)

KAHLES / Tenebraex Flip Up Cover 56mm
KAHLES / Tenebraex Flip Up Cover ocular 46mm
Throw Lever
Parallax Spinner
KAHLES / Flatline Bubble Level 34mm
Sunshield 56mm

The K525i is also available with following reticles: MSR2, SKMR, SKMR4, TREMOR3, MOAK.