



## THE CASE COPPERHEAD RETURNS FOR 2021

**Bradford, PA** – W.R. Case and Sons Cutlery Company, America's foremost manufacturer of premium knives, announces the return of its popular Copperhead folding knife ('49 pattern) to the Case® product line for 2021.

The revival of the Copperhead, an iconic Case pattern that has stood the test of time, is now complete. The Copperhead will be previewed to dealers and media members at booth #13902 throughout the 2021 SHOT Show on Demand event, scheduled for January 18-22.



"This is an exciting time for Case loyalists and collectors, and for those who are just coming to know the inherent quality and timeless appeal of all Case knives," commented Senior Marketing Communications Manager Fred Feightner. "The Copperhead has become an iconic symbol of the Case brand through the years, and its revival from the Case XX® Vault is an achievement we are all proud to share. However, its availability will only be for a limited time."

Initially available in more than a dozen unique handle styles with varying blade configurations in early 2021, there is sure to be a Case Copperhead to match individual preferences in a high-quality all-purpose knife. The pattern also makes a great gift and a welcome addition to knife collections before the pattern winds its way back into retirement at the close of 2021.

The Case Copperhead was originally introduced before the brand's "Tested" era of the 1920s. The pattern's serpentine shape, ample size and unique pocket end bolster have made it a favorite of Case knife enthusiasts for more than 100 years. Over the past several years, the Case Copperhead has been relegated to the Case XX Vault. But the Case Copperhead has returned to the Case product line for 2021.

"The classic pattern and performance of the Case Copperhead will be on full display with this introduction to the 2021 product line," related Brent Tyler. "We expect the Copperhead to be in high demand, much like our previous offerings from the Vault program like the Pocket Hunter, Barlow, and Doctor's knife that came before it."

The Copperhead's 3-7/8-inch closed length and 3.8 oz weight make it an optimal utility knife for general use around the home and outdoors. Its smooth, rounded and prominently raised

pocket end bolster serve to block the edges of the knife's main blade tang from snagging when retrieving the knife from your pocket. This special feature is captured in the catch phrase that accompanies our reintroduction: "The Case Copperhead gets sharp but won't bite."

The revitalized Case Copperhead remains carefully crafted to the company's own time-tested quality standards to ensure a proper build with dependable performance, and each Case product is backed by a limited lifetime warranty. Each Copperhead main blade is emblazoned with the official 2021 tang stamp, which is modeled after the "dot-dating" system that Case introduced in 1970.

From bolster to blade, and everything in between, up to 160 steps are performed in the creation of each Case knife. The Case brand's reputation is solidly staked on Case products that have come from our Bradford, PA, factory for more than 115 years.

## 2021 Case Copperhead Models

- Item #9788 / Pocket Worn® Bermuda Green Bone/6249 SS/ Clip and Pen Blades / \$75.99
- Item #11219 / Patriotic Kirinite® / 10249 SS / Clip and Pen Blades / \$78.99
- Item #12023 / Smooth Abalone / 8249W SS / Wharncliffe and Pen Blades / \$272.99
- Item #23441 / Blue Pearl Kirinite® / 10249 SS / Clip and Pen Blades / \$80.99
- Item #25572 / Black Sycamore Wood / 7149 SS / Clip Blade / \$83.99
- Item #25588 / Caribbean Blue Bone / 6249W SS / Wharncliffe and Pen Blades / \$71.99
- Item #30091 / Amber Bone CV / 6249 CV / Clip and Pen Blades / \$71.99
- Item #30119 / Yellow Synthetic CV / 3249 CV / Clip and Pen Blades / \$59.99
- Item #31953 / Dark Red Bone CV / 6249 CV / Clip and Pen Blades / \$71.99
- Item #38930 / Black and White Fiber Weave / 10249 SS / Clip and Pen Blades / \$80.99
- Item #39161 / Lilac Ichthus Synthetic / 4249 SS / Clip and Pen Blades / \$61.99
- Item #52833 / Antique Bone / 6249 SS / Clip and Pen Blades / \$71.99
- Item #65323 / Case 6.5 BoneStag® / 6.5249 SS / Clip and Pen Blades / \$82.99

The Case Copperhead will be available for purchase from Case authorized dealers and online at [caseknives.com](http://caseknives.com) beginning in January 2021.

###

## ABOUT W.R. CASE & SONS CUTLERY COMPANY

W.R. Case & Sons Cutlery Company is an American manufacturer of premium knives that are built on a legacy of quality and perseverance. Based in Bradford, Pennsylvania, Case's offerings cover a wide range of product categories, from traditional folding pocketknives to fixed-blade sporting knives. Case employees craft knives with integrity for people of integrity, and that legacy continues today. Case is owned by Zippo Manufacturing Company, makers of the world-famous Zippo® windproof lighter. Call (800) 523-6350 or visit [caseknives.com](http://caseknives.com) for more information. You can also follow Case (@WRCase) on Facebook, Twitter and Instagram.

## **CASE MEDIA CONTACTS**

Fred Feightner  
Sr. Marketing Communications Manager  
[casedmedia@wrcase.com](mailto:casedmedia@wrcase.com)  
814-598-0413

John Pantuso  
Marketing Specialist  
[jpantuso@wrcase.com](mailto:jpantuso@wrcase.com)  
814-368-2729