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PRIMARY ARMS® OPTICS ANNOUNCES NEW LAW ENFORCEMENT-ORIENTED SLx 1-5x24mm FFP RIFLE SCOPE

HOUSTON, TEXAS – <u>Primary Arms Optics</u> has announced their new Law Enforcement-oriented SLx 1-5x24 FFP Rifle Scope with Illuminated ACSS® Raptor 5.56/.308 reticle (MPN: 610134), which will ship in Q1 2021. Priced at \$399.99, this optic brings all the best features and specs of the existing SLx 1-6x24 FFP Rifle Scope, except its maximum magnification is limited to comply with state restrictions on police optics. With a 5x maximum magnification, this scope is suitable for service with a wider variety of Law Enforcement groups.

With high-quality glass and a first focal plane design, the SLx 1-5x24 FFP Rifle Scope is built for performance on police carbines. SLx optics built Primary Arms' reputation for innovation, reliability and value. All SLx optics undergo rigorous field-testing during development, and this scope is no exception. Though it weighs under 18oz, the SLx 1-5x24mm FFP Rifle Scope is exceptionally durable, capable of taking the shocks and spills of combat conditions. This scope also won a silver medal rating with the National Tactical Officers Association due to its reliability and performance in real-world police testing.

This scope is further improved by its patented <u>ACSS Raptor 5.56/.308 reticle</u>. This intuitive ballistic drop compensating reticle provides the user with critical information to accurately land shots in combat conditions. Features of the ACSS Raptor reticle include auto-ranging ballistic stadia, ranging brackets, wind leads, moving target holds, and an infinitely precise center chevron. With these tools, the officer is capable of making precise holds without the need for complex math.

"This optic was developed specifically for Law Enforcement agencies, particularly those that limit optic magnification to 5x," says Terry Mears, Primary Arms' Director of Product Marketing. "Simple and fast, the Raptor reticle is caliber-specific to 5.56 NATO and .308 Win. A large center chevron provides both speed and accuracy."

For more information on this optic and other SLx scopes, visit the <u>Primary Arms website</u> or your preferred Primary Arms Optics dealer.



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For government customers, please visit the <u>Primary Arms Government page</u>, where you can learn about all the additional services and benefits of partnering with Primary Arms for your <u>equipment acquisitions</u>. No matter your team's needs, Primary Arms Government can help you find the right solution with <u>testing and evaluation</u>, <u>trade-ins</u>, and <u>special pricing</u>.

About Primary Arms Optics

Started in 2007, <u>Primary Arms Optics</u> seek to provide the best optics you can get for any budget. Utilizing the highly regarded, repeatedly-proven <u>ACSS® reticle</u>, Primary Arms optics boast unparalleled precision and adaptability for superior performance across ranges. With four product tiers available (Classic, SLx, GLx, PLx), anyone can afford to equip themselves with the latest in optics technology. In addition, every product is backed with Primary Arms' total commitment to customer satisfaction.

To become a Primary Arms Optics Dealer, please click here.

For more information on Primary Arms, visit the company website at www.primaryarms.com or contact:

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