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## **PRIMARY ARMS RELEASES SLx MD-25 ACSS® MICRO RED DOT SIGHT**

HOUSTON, TEXAS – Primary Arms Optics has just released the SLx MD-25 ACSS [MPN: 810007], a new variant of their trusted microdot that features the ACSS CQB reticle. Primary Arms' exclusive ACSS reticles combine bullet drop compensation, range estimation, wind holds, and moving target leads into one cohesive, easy-to-use system. While traditional reticles rely on complex mathematics and subtensions, ACSS reticles provide instantaneous ranging and holdovers, allowing marksmen to engage their target faster. To order the SLx MD-25 ACSS, visit the product page on the Primary Arms retail site or shop through your favorite Primary Arms Optics authorized dealer.

The MD-25 is part of Primary Arms Optics' SLx line, which built their reputation for innovation, reliability and value. All SLx optics undergo rigorous field-testing during development to best serve the user in any environment. Functionally, the SLx MD-25 Microdot sight blends the low-profile design of a microdot with a larger 25mm objective window. With a wider aperture, users can see more of their target's surroundings, eliminating the housing obstruction of similar red dots. The MD-25 is compatible with most industry-standard microdot mounts, and its enhanced LED emitter provides true daylight-bright illumination with up to a 12,000-hour runtime. The MD-25 also incorporates 2 NV-compatible illumination settings, ensuring a clear sight picture while operating under night vision devices.

By including the ACSS CQB reticle, the SLx MD-25 achieves greater versatility for long-distance engagements. The ACSS CQB reticle features a large outer horseshoe, an infinitely-precise center chevron, and 3 holdover dots that act as ballistic holdovers for popular calibers like 5.56x45, 5.45x39, 6.8 SPC, .308 Win, .300 BLK, 7.62x39, and many more. In close quarters, the outer horseshoe provides quick target acquisition for rapid engagement, while the infinitely precise chevron gives a clear point of aim at zero.

“Our SLx MD-25 became popular in the first month of its release.” Our ACSS reticles are already popular so putting the two together seemed like a natural extension, though it wasn't an easy accomplishment,” says Terry Mears, Primary Arms' Director of Product Marketing. “Our engineering team did a great job making this happen.”



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For more news on Primary Arms Optics products, follow Primary Arms on social media channels, including [Facebook](#), [Instagram](#), [Twitter](#), and [YouTube](#).

### **About Primary Arms Optics**

Started in 2007, [Primary Arms Optics](#) seeks to provide the best optics you can get for any budget. Utilizing the highly regarded, repeatedly-proven [ACSS® reticle](#), Primary Arms optics boast unparalleled precision and adaptability for superior performance across ranges. With four product tiers available (Classic, SLx, GLx, PLx), anyone can afford to equip themselves with the latest in optics technology. In addition, every product is backed with Primary Arms' total commitment to customer satisfaction.

For more information on Primary Arms, visit the company website at [www.primaryarms.com](http://www.primaryarms.com) or contact:

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