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## PRIMARY ARMS OPTICS REVEALS ADVANCED SLx® 1X MICROPRISM

HOUSTON, TEXAS – <u>Primary Arms Optics</u> has revealed a brand-new optic for 2021: the SLx<sup>®</sup> 1x MicroPrism. The SLx 1x MicroPrism is an all-new 1x prism sight that combines the agility and size of a micro red dot with the proven reliability of a prismatic optic. By integrating an etched reticle and adjustable diopter, the SLx 1x MicroPrism features a consistently clear aiming point, even to those with severe astigmatism. Priced at \$249.99, the SLx 1x MicroPrism will be available from the <u>Primary Arms retail site</u> and other Primary Arms Optics authorized retailers.

The SLx 1x MicroPrism is an all-new advanced optical system designed from the ground up in an ultra-compact housing, compatible with optic magnifiers and co-witnessed iron sights. The 1x MicroPrism is part of Primary Arms Optics' SLx optics line. SLx optics built Primary Arms' reputation for innovation, reliability, and value. All SLx optics undergo rigorous field-testing during development to best serve the user in any environment. In this case, we put the optic through over 7,000 rounds of .308 through a SCAR 17s.

Using cutting-edge LED technology, the SLx 1x MicroPrism offers 13 illumination settings with AutoLive<sup>®</sup> motion-sensing on/off technology and three night vision settings. At maximum illumination, the MicroPrism offers true daylight bright performance, while the innovative low-power sleep mode safeguards battery life for reliable 'always-on' storage. Though small in size, this optic offers both an exceptional eye relief and a generous field of view.

The SLx 1x Microprism also includes Primary Arms' new ruggedized mounting system with industry standard mini-prism footprint, guaranteeing reliability and zero retention through heavy use and adverse conditions. Out of the box, this mount can be set for 8 different mounting heights and configurations, ensuring compatibility with any rifle system.

The SLx 1x MicroPrism features a brand new ACSS<sup>®</sup> reticle: the ACSS Cyclops G2. The ACSS Cyclops G2 is an enhanced version of our Primary Arms Optics' previous 1x prism reticle. This Cyclops G2 now features an enlarged outer horseshoe and chevron, which assist in rapid target acquisition in close quarters and low lighting. This reticle retains all the ranging, BDC, and



moving target lead features of the previous reticle, making it a versatile optic for any carbine or shotgun.

"Inspired by the size of the Micro Red Dot, we set out to improve the stronger performing Prism Scope by making it even better but also smaller," says Terry Mears, Primary Arms Optics' Director of Product Marketing. "While keeping all the features of our current 1x prism scope, we modified the Cyclops reticle for better CQB use, brightened the reticle for use in bright sunlight, and improved the battery life... all in a footprint about half the size of our current version."

So far, 3 variants of the SLx 1x MicroPrism have been announced, offering options for green illumination or an FDE finish:

Model Number	MPN	UPC	Reticle	Reticle Color	Finish
PA-SLX-1XMP-CYCLOPS	710034	818500011774	ACSS Cyclops G2	Red	Black
PA-SLX-1XMP-CYCLOPS-G	710035	818500015611	ACSS Cyclops G2	Green	Black
PA-SLX-1XMP-CYCLOPS-FDE	710048	818500015628	ACSS Cyclops G2	Red	FDE

For more information on the SLx MicroPrisms and other Primary Arms Optics releases, please follow Primary Arms on social media channels, including <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, and <u>YouTube</u>.

## **About Primary Arms Optics**

Started in 2007, <u>Primary Arms Optics</u> seeks to provide the best optics you can get for any budget. Utilizing the highly regarded, repeatedly-proven <u>ACSS® reticle</u>, Primary Arms optics boast unparalleled precision and adaptability for superior performance across ranges. With four product tiers available (Classic, SLx, GLx, PLx), anyone can afford to equip themselves with the latest in optics technology. In addition, every product is backed with Primary Arms' total commitment to customer satisfaction.

For more information on Primary Arms, visit the company website at <u>www.primaryarms.com</u> or contact:

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