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VERTX® LAUNCHES NEW TAKE ON CLASSIC ACCESSORY

S.O.C.P® Sling Expands Collaborative Line

Cincinnati, Ohio – Vertx®, a leading manufacturer of low-profile tactical apparel and accessories, is excited to announce the launch of the S.O.C.P® Sling. Preceded by the S.O.C.P® Insert Panel, the sling is the second product to launch in collaboration with Greg Thompson, the founder of the Special Operations Combatives Program (S.O.C.P®). The sling is available in three colorways, It's Black, Canopy Green/Galaxy Black and Smoke Grey/Galaxy Black, and is now for sale on online at vertx.com and in store. Customers can find a dealer near them using the Vertx® store locator at vertx.com/store-locator.



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Founded by Greg Thompson, S.O.C.P® is an ever-evolving, individualized training program built to adapt to the changing requirements operators face when it comes to their environment, mission and gear. Over the last 20 years, Greg has trained specialized units within local law enforcement, the US military and federal government and since 2010 S.O.C.P® has been one of two programs of record for the U.S. Army.

"At Vertx® we're always listening to our customer's feedback and adapting our product to fit the industry's dynamic needs," said Denny Bogard, GM/VP of Vertx. "Greg does the same with S.O.C.P® and together we've built a versatile, low-profile product that can handle the challenges our customers face every day."

While it may be written-off by the everyday passerby as an ordinary waist pack, the S.O.C.P® sling is full of tactical features that make it the covert operator's ultimate companion. The adjustable cellphone compartment can be used as a NAV board and its innocuous exterior flaps fold down to reveal your camera for surveillance applications. In more intense scenarios, it's internal coin pocket can be converted to an SAP and it's internal pouch expands to store confiscated items. Equipped with dual-purpose metal attachment clips, the sling can quickly transition from waist carry to attachment on a pack strap. The sling's hidden rapid access pocket provides a discreet place to store defense tools like the S.O.C.P® Dagger when chaos comes calling. Learn more about the S.O.C.P® Sling and the rest of the Vertx® line at vertx.com.

About Vertx®

Vertx[®] is a premier tactical and outdoor brand for the modern-day Prepared ProfessionalTM. Vertx[®] designs world-class apparel, bags and packs that are created by the best-in-class designers to combine a low visual profile with superior functionality. Since its inception in 2009, Vertx[®] has earned trust among the nation's top operators for exceptional performance, fit and durability. Vertx[®] is a brand of Fechheimer, a Berkshire Hathaway Company.

About S.O.C.P®

SOCP® (Special Operations Combatives Program) is a realism based, task-specific system designed to bridge the gap between foundation training and the unique needs of the modern-day Special Operations Units. Learn more at ussocp.com.

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