

Project Conley: Amer Announces Another Expansion in Ogden

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The Utah Governor's Office of Economic Development (GOED), the city of Ogden, and the Economic Development Corporation of Utah (EDC Utah) have announced Amer Sports will expand its operations in Utah, creating 110 new jobs in the next five years.

"We love it when Utah companies expand in the state," said Val Hale, executive director of the Utah Governor's Office of Economic Development. "Amer Sports is already doing great things in Ogden. As the company continues to grow, it's yet another success story in Utah's thriving outdoor industry — an industry that keeps attracting new people and companies."

Amer Sports' North American headquarters is in Ogden, Utah. The sporting goods company owns internationally recognized brands including Salomon, Wilson, Atomic, Arc'teryx, Peak Performance, Enve, Suunto and Precor. Amer Sports manufactures sports equipment, footwear, apparel and accessories for a variety of sports and outdoor activities. Its products are sold to trade customers and directly to consumers through brand stores, factory outlets and e-commerce.

"Amer Sports Winter and Outdoor opened its new warehouse in Ogden on January 4, 2019," said Bill Kirchner, vice president and general manager of Amer Sports Americas. "The build-out and transition has gone smoothly and we're now ready to further expand operations by adding jobs in consumer and after-sales services for the Arc'teryx brand. We value our partnership with the city of Ogden, Weber County and the state of Utah. We're committed to supporting the local community by providing great experiences for skiers, snowboarders, runners, bikers and hikers and proud to call Utah our home."

The GOED Board has approved a post-performance tax rebate not to exceed \$228,161 over the five-year life of the agreement.

"To support its internationally recognized brands — including Atomic, Salmon and Suunto — Amer Sports relocated its winter and outdoor American headquarters to Ogden in 2007," said Mike Caldwell, Ogden City mayor. "Since joining our community and reinforcing Ogden's amazing quality of life, Amer Sports has expanded multiple times, created quality jobs and assisted with our revitalization efforts by being one of our anchor tenants at the historic American Can Complex. Amer Sports' expansion of Arc'teryx will benefit our city, our region, the entire state of Utah and its outdoor recreation industry."

“With Utah’s long history in outdoor products, it’s gratifying to see Amer Sports and its globally known Arc’teryx brand deepen its relationship with the city of Ogden and our state,” said Theresa A. Foxley, president and CEO of EDCUtah. “Ogden continues to be one of the nation’s hotbeds for the outdoor recreation industry.”

To learn more about Amer Sports, visit amersports.com.

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