

# Orchid Advisors

The Firearm Industry's Trusted  
Compliance & Operations Experts

## Orchid Advisors Launches FFL LifeCycle Product Line To Help FFLs Comply with Firearm Regulations



*Unique integrated offerings of policies, education, software and consulting services for all firearm licensees streamlines compliance*

Hartford, Connecticut, January 21, 2016 – Orchid Advisors, the Firearm Industry's Trusted Compliance and Operations Experts, introduces its [FFL LifeCycle](#) product line designed to help Federal Firearms Licensees (FFLs) navigate a lifetime of evolving regulatory and business needs.

Initially consisting of six different bundles of products, services and technology, [Orchid's LifeCycle](#) offerings allow all FFLs to buy the key compliance tools they need in a single purchase and at a discounted fixed price. Each bundle has been assembled for a particular type of FFL and stage in the business lifecycle, including new and established dealers, pawnshops, large retailers, distributors and manufacturers.

“Orchid Advisors has designed a unique set of ‘toolkits’ to help every firearm business comply with ATF and other regulations from FFL application through its growth. We know how difficult it is to stay current with firearms regulations that change from one day to the next while running a business, managing inventory and employees and growing profits,” says Jon Rydberg, chief executive officer, Orchid Advisors. “That’s why we built the industry’s only online [Firearms Compliance University \(FCU\)](#) and why we partnered with Epicor Software Corporation to create [Epicor FFL Compliance Manager](#), previewed at the 2016 SHOT Show. The solution offers groundbreaking ATF compliance and “Bound Book” technology that can scale throughout an FFL’s’ entire lifecycle. As a result of the Orchid Advisors FFL LifeCycle product line, new and established FFLs have new tools available to help move forward safely in a highly regulated environment.”



All six bundles reflect Orchid Advisors’ proven approach to continuous compliance: education, training, written policies, self-assessment, remediation and technology. Key elements include Orchid Advisors’ proprietary Policies & Procedures, access to the largest online training platform with more than 80 modules in the [Firearms Compliance University](#), FFL / SOT licensing checklists, on-site compliance help, process and software diagnostics, and export compliance resources.

“Our clients tell us they need help learning all the things they have to do to stay in compliance,” says Jillair Kubish, Orchid President of Regulatory Compliance. “They also ask us to help turn education about regulations into company policies and procedures. The FFL LifeCycle product line responds to those needs. By creating bundles of products, services and

technology, we are able to offer clients the same Orchid Advisors quality purchased by the industry's largest manufacturers, retailers and distributors at prices most businesses can afford."

Orchid Advisors FFL LifeCycle products are on sale now at the Orchid Advisors website: [www.orchidadvisors.com/ffl](http://www.orchidadvisors.com/ffl).

#### **About Orchid Advisors**

Orchid Advisors assists firearms manufacturers, distributors and retailers in achieving compliance and operational excellence through education, technology, software and consulting solutions that reduces risk, cut costs, and provides expert guidance to make our client's business more successful and efficient. Orchid Advisors is endorsed by NSSF, the National Shooting Sports Association. For more information, visit [www.orchidadvisors.com](http://www.orchidadvisors.com).

For more information on Epicor Software Corporation, a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries, visit [www.epicor.com](http://www.epicor.com). Epicor is a trademark of Epicor Software Corporation, registered in the US and other countries.

Contact:

Michelle Ingram, CFO

Orchid Advisors LLC

+1 860 656 8884

[mingram@orchidadvisors.com](mailto:mingram@orchidadvisors.com)