

December 30, 2015

## **The New Ruger American Pistol - Because Anything Else Would Be Un-American**

Sturm, Ruger & Company, Inc. (NYSE: RGR) is proud to introduce a new line of full-size duty pistols. Designed with the latest U.S. Military standards in mind, the Ruger American Pistol™ is built to perform in the harshest conditions. A true American innovation, this new pistol is a revolutionary platform for Ruger.

Ruger polled law enforcement and military trainers throughout the country to determine the form, function and features of this firearm. The resultant new pistol combines a recoil-reducing barrel cam (which better spreads recoil over time) with a low mass slide, low center of gravity and a low bore axis to provide better balance, less felt recoil and less muzzle flip than comparable pistols. The Ruger American Pistol also features a pre-tensioned striker system, which allows for a short takeup trigger with positive reset, and a modular wrap-around grip system that adjusts palm swell and trigger reach to fit a wide range of hand sizes.

"The Ruger American Pistol is the most advanced semi-auto pistol we have ever produced," noted Ruger CEO Mike Fifer. "Rugged, reliable, and a great value in the finest Ruger tradition, the Ruger American Pistol is ready for duty anywhere in the world. Our customers deserve the opportunity to ensure their security with such a well-engineered pistol from an American company they can trust - Ruger," he concluded.

Every Ruger American Pistol is built on a rigid, one-piece, precision-machined, black nitrided, stainless steel chassis with integral frame rails and fire control housing. Additional features include genuine Novak® LoMount Carry three-dot sights, a stainless steel slide with non-reflective, black nitride finish, a one-piece, high-performance, glass-filled nylon grip frame and a mil-standard 1913 accessory rail.

Available in 9mm Luger and .45 Auto, the 9mm weighs in at 30 ounces with a 4.20" barrel and the .45 weighs in at 31.5 ounces with a 4.50" barrel. Both ship in a hard case with replaceable grip modules and two, nickel-Teflon® plated steel magazines (17-round for 9mm and 10-round for .45 Auto; 10-round magazines are also available for the 9mm where required).

For more information on the Ruger American Pistol or to learn more about the extensive line of award-winning Ruger® firearms, visit [Ruger.com](http://Ruger.com) or [Facebook.com/Ruger](https://www.facebook.com/Ruger). A full line of duty and concealment holsters, replacement sights and rail-mount accessories for the Ruger American Pistol are available through [ShopRuger.com](http://ShopRuger.com) or your local independent retailer of Ruger firearms.

### About Sturm, Ruger & Co., Inc.

Sturm, Ruger & Co., Inc. is one of the nation's leading manufacturers of rugged, reliable firearms for the commercial sporting market. The only full-line manufacturer of American-made firearms, Ruger offers consumers over 400 variations of more than 30 product lines. For more than 60 years, Ruger has been a model of corporate and community responsibility. Our motto, "Arms Makers for Responsible Citizens®," echoes the importance of these principles as we work hard to deliver quality and innovative firearms.