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Ruger Introduces the GP100 in .22 LR

Sturm, Ruger & Company, Inc. (NYSE: RGR) is proud to introduce the new Ruger[®] GP100[®] chambered in .22 LR. This ten-round revolver offers an array of features designed for target shooting, small game hunting and recreational shooting.

Featuring a 5.50" half-lug barrel for improved handling and lighter weight, the Ruger GP100 in .22 LR is both durable and reliable. This new GP100 has an improved fire control system that uses a lighter mainspring than previous Ruger double-action .22 LR revolvers.

"Ruger has always been on the cutting edge of revolver technology, with the first polymer revolver, and now with a .22 LR revolver that has the same light trigger pull as our centerfire GP100 revolvers," said Chris Killoy, Ruger President and COO.

The GP100 in .22 LR features a windage and elevation adjustable rear sight with a white outline, a lightgathering fiber optic front sight and the original full-size GP100 rubber grips with hardwood inserts for a very distinctive look. The all stainless-steel construction makes this GP100 an easy firearm to maintain and one that is certain to be handed down from one generation to the next.

For more information on the new GP100 revolver in .22 LR, or to learn more about the extensive line of award-winning Ruger firearms, visit **Ruger.com** or <u>Facebook.com/Ruger</u> To find accessories for the GP100 and other Ruger firearms, visit <u>ShopRuger.com</u> or your local independent retailer of Ruger firearms.

About Sturm, Ruger & Co., Inc.

Sturm, Ruger & Co., Inc. is one of the nation's leading manufacturers of rugged, reliable firearms for the commercial sporting market. The only full-line manufacturer of American-made firearms, Ruger offers consumers over 400 variations of more than 30 product lines. For more than 60 years, Ruger has been a model of corporate and community responsibility. Our motto, "Arms Makers for Responsible Citizens®," echoes the importance of these principles as we work hard to deliver quality and innovative firearms.