

December 14, 2015

Ruger American Rifle Now Available In Magnum Calibers and a New Scope Package

Sturm, Ruger & Company, Inc. (NYSE: RGR) is proud to introduce the Ruger American Rifle® Magnum in 7mm Remington Magnum and .300 Winchester Magnum. The Ruger American Rifle Magnum has all of the popular features of the Ruger American Rifle, but features a stainless steel receiver mated to a stainless steel, cold hammer-forged, 24" barrel with 5/8"-24 threading fitted with a factory-installed thread protector.

Like all Ruger American Rifles, the Ruger American Rifle Magnum includes the Ruger Marksman Adjustable™ trigger, which offers a crisp release with a pull weight that is user-adjustable between three and five pounds. Ruger's Patented Power Bedding® system uses stainless steel bedding blocks insert-molded into the stock to positively locate the receiver and free-float the barrel.

The Ruger American Rifle Magnum receiver is drilled and tapped to accept the factory-installed one-piece scope base. It features a three-round, single column, detachable box magazine and a glass-filled nylon stock for added weight to assist in absorbing the added recoil of the magnum loads.

Ruger is also excited to partner with another industry powerhouse, Vortex Optics, to offer the all-new Ruger American Rifle Vortex® Scope Package. This package mates a Ruger American Rifle with a factory-installed Vortex Crossfire II® 3-9x40 riflescope. The scope features a Dead-Hold BDC reticle and the rifle is offered in four calibers: .243 Winchester, .270 Winchester, .30-06 Springfield and .308 Winchester.

For more information on the new Ruger American Rifle Magnum, Ruger American Rifle Vortex or to learn more about the extensive line of award-winning Ruger firearms, visit **Ruger.com** or [Facebook.com/Ruger](https://www.facebook.com/Ruger) To find accessories for the Ruger American Rifle and other Ruger firearms, visit ShopRuger.com or your local independent retailer of Ruger firearms.

About Sturm, Ruger & Co., Inc.

Sturm, Ruger & Co., Inc. is one of the nation's leading manufacturers of rugged, reliable firearms for the commercial sporting market. The only full-line manufacturer of American-made firearms, Ruger offers consumers over 400 variations of more than 30 product lines. For more than 60 years, Ruger has been a model of corporate and community responsibility. Our motto, "Arms Makers for Responsible Citizens®," echoes the importance of these principles as we work hard to deliver quality and innovative firearms.