



Launch, Grow and Safeguard Your Federal Firearms License.

Your Challenge: Manage changes to an already complex system of Federal and State regulations, enhance inventory accuracy and availability, while optimizing your business with modern technology.

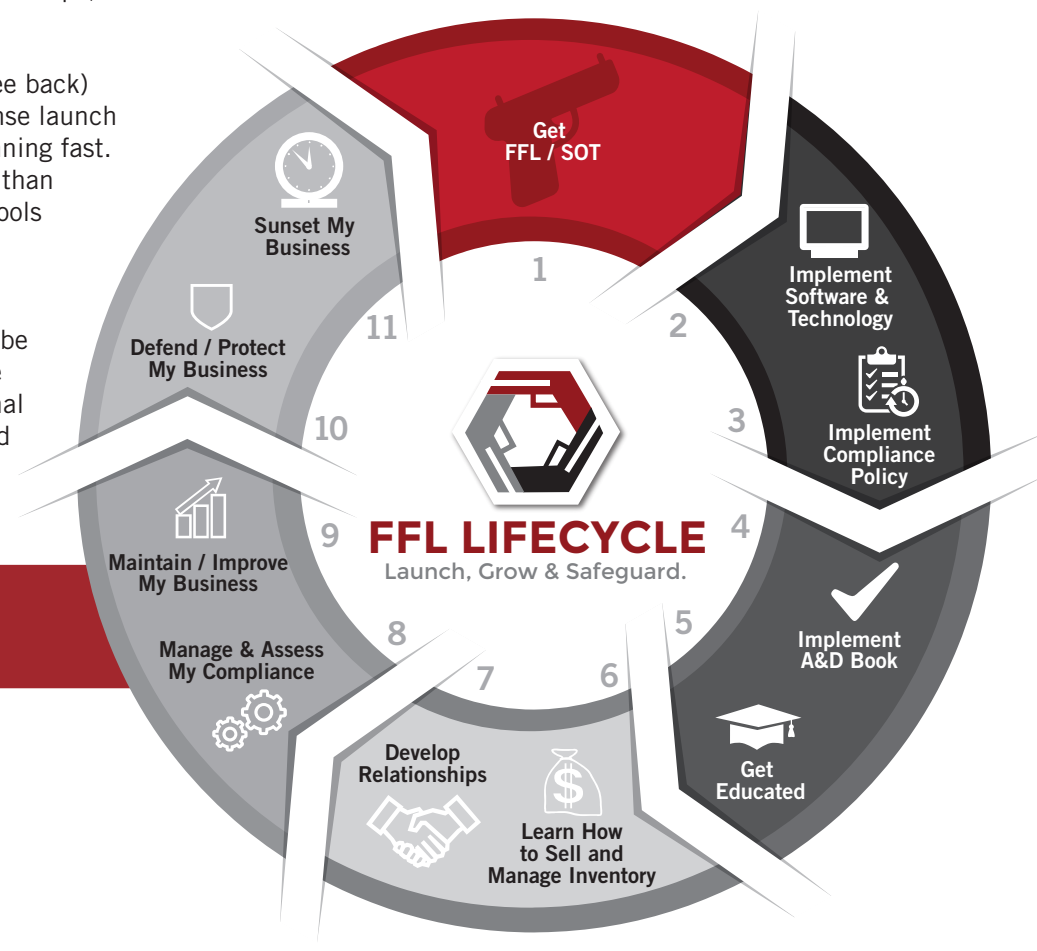
The Bottom Line: The Orchid Advisors' FFL Lifecycle Program is the first of its kind to service the comprehensive business, technology and compliance needs of today's Firearm Dealers, Pawn Shops, Distributors and Manufacturers.

Orchid Advisors offers six packages (see back) beginning with a simple and low-expense launch service designed to get you up and running fast. Starting around \$50 (which is far less than alternative services), we give you key tools to launch, grow and safeguard your firearms business.

Larger established entities can subscribe to a recurring growth and maintenance package designed to address operational efficiency, sustainable compliance, and scalable technology needs.



FFL LIFECYCLE Launch, Grow & Safeguard.



Learn more:

www.OrchidAdvisors.com/FFL

2016 NEW YEAR FFL LIFECYCLE PRICING

Mid-to-Large Manufacturer Maintenance ⁵

Small Manufacturer Maintenance ⁵

Small Manufacturer Diagnostic ⁵

Mid-to-Large Retail, Distributor or Pawn Maintenance ⁵

Dealer or Pawn Maintenance ⁵

Dealer FFL or SOT Startup ⁵

SCOPE	1 FFL; Max 1 POS environment ² Max 5,000 A&D records per year	1 FFL; Max 1 POS or ERP environment ² Max 50,000 A&D records per year	1 FFL; Max 1 ERP environment ² Max 50,000 A&D records per year	1 FFL; Max 1 ERP environment ² Max 50,000 A&D records per year
EDUCATION	<ul style="list-style-type: none"> 1 user, 30 days educational access to the Firearms Compliance University (18 courses) Orchid Advisors newsletter 	<ul style="list-style-type: none"> 1 user, Unlimited access for 1 year to the Firearms Compliance University (18 courses) Bi-annual Orchid webinar on Retail and Pawn principles Orchid Advisors newsletter \$200 off a single entry to the FICC 	<ul style="list-style-type: none"> 3 users, Unlimited access for 1 year to the Firearms Compliance University (18 courses) Bi-annual Orchid webinar on Manufacturing principles Orchid Advisors newsletter \$200 off a single entry to the FICC 	<ul style="list-style-type: none"> 10 users, Unlimited access 1 year to the Firearms Compliance University (18 courses) Bi-annual Orchid webinar on Manufacturing principles Orchid Advisors newsletter \$200 off two (2) entries to the FICC
FFL/SOT COMPLIANCE	<ul style="list-style-type: none"> ATF Compliance Policies and Procedures FFL Launch Checklist SOT Launch Checklist Understanding Retail Firearm Transactions 	<ul style="list-style-type: none"> ATF Compliance Policies and Procedures FFL Maintenance Checklist SOT Maintenance Checklist Understanding Retail Firearm Transactions 2 hours Help Desk operations and internal control on-call advisory 	<ul style="list-style-type: none"> ATF Compliance Policies and Procedures FFL Maintenance Checklist SOT Maintenance Checklist Mastering Manufacturing Firearm Transactions 2 hours Help Desk operations and internal control on-call advisory Denied Party Searching 	<ul style="list-style-type: none"> ATF Compliance Policies and Procedures FFL Maintenance Checklist SOT Maintenance Checklist Mastering Manufacturing Firearm Transactions 8 hours Help Desk operations and internal control on-call advisory Denied Party Searching Import / Export Policies
ASSESSMENT		2 Day Compliance Diagnostic ³	1 Day Mock ATF Inspection ³	4 Day Mock ATF Inspection ⁴
TECHNOLOGY	<ul style="list-style-type: none"> 3 months FFL compliance software⁶ (Electronic A&D Book and more) Instructional A&D Launch Video A&D Tips and Tricks Sheet 	<ul style="list-style-type: none"> 3 months FFL compliance software⁶ (Electronic A&D Book and more) Annual digital analysis of your electronic A&D Book¹ A&D Tips and Tricks Sheet 	<ul style="list-style-type: none"> 3 months FFL compliance software⁶ (Electronic A&D Book and more) Annual digital analysis of your electronic A&D Book¹ A&D Tips and Tricks Sheet 	<ul style="list-style-type: none"> 3 months FFL compliance software⁶ (Electronic A&D Book and more) Annual digital analysis of your electronic A&D Book¹ A&D Tips and Tricks Sheet
SOCIAL MEDIA	Dealer page on Gearhub.com	Dealer page on Gearhub.com		
	\$99 \$49 No Commitment A \$400 value!	\$12,499 \$7,499 2 Year Commitment A \$15,000 value!	\$7,999 \$4,999 2 Year Commitment A \$10,000 value!	\$20,000 \$15,000 2 Year Commitment A \$25,000 value!

Add on to any package

- Import / Export Assessment
- Process / Systems Controls Assessment
- ATF Variance Assessment
- ATF Inspection Liaison & Prep Support
- POS-WMS-ERP Implementation
- Compliance Remediation

(1) Special conditions apply. Must provide in format required by Orchid Advisors or benefit not redeemable
 (2) Additional environments may be added at a discounted rate
 (3) Client pays for travel - booked 21 days in advance
 (4) 2 people; 3 days; Client pays for travel - 3.5 days + .5 day travel, booked 21 days in advance
 (5) Must be willing to accept Orchid Advisors' standard contractual terms and conditions without modification
 (6) Available March 2016