

## FOR IMMEDIATE RELEASE

### **Armament Technology celebrates 10<sup>th</sup> Anniversary of the ELCAN Specter® DR 1-4 x dual role sight at SHOT Show 2016**

#### ***Armament invites SHOT Show Visitors to Booth #20549***

HALIFAX, NS, (January 7<sup>th</sup>, 2016) — Armament Technology Incorporated will kick off celebrations of the 10<sup>th</sup> Anniversary of the release of the ELCAN Specter® DR 1-4x dual role weapon sight at Booth #20549 during SHOT Show at the Sands Expo Center in Las Vegas, Nevada on January 19-22, 2016.

The ELCAN Specter® DR dual role rifle sight is still the world's only truly dual field-of-view combat weapon sight providing both 1x and 4x magnification with the throw of a lever. The crystal clear optics, durability, reliable performance and extended eye relief continue to provide the best single solution for medium range and CQB engagements in commercial, law enforcement and military applications.

"Customers and dealers are invited to Booth #20549 at the 2016 SHOT Show in Las Vegas to celebrate the 10<sup>th</sup> Anniversary of the ELCAN Specter® DR 1-4x dual role sight," said Ted Milner, President of Armament Technology Incorporated, "we look forward to personally thanking our customers and dealers for their support."

- The first 50 customers to bring a photo of themselves with their ELCAN Specter® sight to Booth #20549 will receive a limited edition ELCAN Specter® baseball hat; and
- The first 25 Resellers who purchase a minimum of 5 (five) ELCAN Specter® sights will receive a *limited edition* 10<sup>th</sup> Anniversary ELCAN Specter® DR sight commemorative coin.

Learn more about the full line of Armament Technology Incorporated products at:

Booth #20549 SHOT Show (Law Enforcement Section)  
Sands Expo Center, Las Vegas, NV  
19-22 January, 2016

#### **About Armament Technology Incorporated**

Armament Technology Incorporated specializes in professional-grade weapon sighting systems, including Optical Combat Weapon Sights, Long Range Precision Rifle Sights and OEM Mounting solutions. Armament Technology Incorporated has an extensive distribution network world-wide providing ELCAN Specter® Sights, Tenebraex® and Tangent Theta® brand products. For more information visit [www.armament.com](http://www.armament.com)

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