

CELESTRON EQUIPS YOUR OUTDOOR LIFESTYLE WITH BRAND NEW INNOVATIVE ACCESSORIES AND PRECISION SPORT OPTICS FOR SHOT SHOW 2016

Torrance, CA (January 2016) - Celestron, the world's #1 telescope company is constantly developing new products and anticipating the needs of today's modern explorers. With high-end quality optics, competitive price points, and sought-after accessories that work with mobile devices, Celestron designs with today's sportsman in mind. This year's newest offerings give you the tech edge outdoors and dependable performance for the expert and the hobbyist alike.

Celestron's Elements line of rugged, outdoor handwarmers and power banks is getting charged up for adventure in 2016 with five additions to complete any serious survival or hunting gear checklist. All five new Elements accessories are IP65 rated – fully dust proof and water resistant, provide scent-free heat, include either a 550 Paracord strap and carabiner or rugged holster, and feature "C-Link" and Auto-Charge technology.

If you need the heat and power of the Elements combined with the powerful illumination of a tactical flashlight then the ThermoTorch line will light your path with brilliant white 300 lumen rated CREE® 5W LEDs. ThermoTorch – both 5000 mAh and 10000 mAh versions, are CNC made three-in-one tools for off the grid excursions, adventures, and those that work outdoors.

ThermoTorch 5 packs enough power to fully charge your smartphone, provide 6 hours of heat, and hours of illumination while ThermoTorch 10 offers up to 10 hours of heat, multiple charges for your phone and will simultaneously charge 2 phones, tablets, or other devices with its dual USB out ports.

ThermoCharge 6 and ThermoCharge 10 hand warmer/power banks build on our ThermoCharge offering of the past, but are packed with features like an all new power curve design that optimizes heat transfer, larger battery capacity (6000 mAh and 10000 mAh, respectively), and dual USB out ports (ThermoCharge 10) for charging multiple devices. These rugged multi-use hand warmer/power banks pack major heat plus all day charging for your personal electronics, keeping you focused on the trail ahead.

FireCel Mega6 will be attractive to the minimalist adventurer. With a 4 mode red and white LED flashlight, up to 8 hours of scent free heat, and power to charge a smartphone or tablet, it's packed with innovation to keep you comfortable and prepared under the toughest conditions.

Celestron is also pleased to announce the addition of new spotting scopes to their already impressive line of TrailSeeker sport optics. This release includes 65, 80, and 100mm straight or angled spotting scopes which offer an amazing viewing experience in a rugged and durable rubber armored housing that is fully waterproof, fog proof, and nitrogen filled. TrailSeeker offers numerous features normally found only in much higher priced spotting scope models and is the perfect companion to keep your eyes on target.

Rounding out what's new in 2016, Celestron's brand new Hummingbird Micro Spotting Scope is as well suited to long-distance travel as it is to the backyard. A compact "micro" ED spotting

scope built around Celestron's proprietary glass lens system provides sharp, clear images with vivid, well-managed color. Ideally suited for travel, Hummingbird will easily fit into your vest pockets or carry-on luggage. Perfect for mobile outdoorsmen as an alternative to a full-size spotting scope.

All of Celestron's new optics and accessories will be on display at the 2016 SHOT Show in Las Vegas, Nevada. Visit us at booth **#1857**.

Detailed product information and dealer locations are available at **Celestron.com**.

About Celestron

Celestron is a leading designer and manufacturer of high-quality optical products including telescopes, sport optics, microscopes, and outdoor electronics. Since manufacturing its first telescope in 1960, Celestron has grown to become the world's #1 telescope maker, winning multiple awards from many prestigious media outlets and organizations. Among serious amateur astronomers, the name Celestron is synonymous with superior optics, innovative technology, and a force for conservation through partnerships with the National Parks, Cornell Lab of Ornithology, and the International Dark Sky Association. Celestron is privately held and operates out of its corporate headquarters and manufacturing facility in Torrance, California. Learn more about Celestron at www.celestron.com.

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