

1284 Corporate Center Drive
Suite 175
Eagan, MN 55121
Phone: 844-211-6915
Fax: 651-330-1429



For Immediate Release

STYRKA Introduces New S3 Series Riflescopes

Eagan, MN - STYRKA, the Minnesota based optics company with over a century of optical expertise is proud to announce their new S3 Series riflescope line to the hunting market. This series consists of eight models covered by the best warranty in the optics industry; the Styrka Pride Warranty. Under Styrka Pride not only is the optic covered unconditionally but once a year it can be returned to Styrka for a cleaning and thorough inspection to make sure everything is working as it should.

From the pedigree of the S5 and S7 Series; the S3 Series riflescopes were designed to offer excellent cost performance without sacrificing dependability and repeatability. The S3 is feature rich offering fully multi-coated optics with Styrka's proprietary SXL coating; which provides bright, high-contrast images with outstanding clarity and resolution. Constructed of one-piece, 1" aircraft-grade aluminum for structural integrity and durability, all parts are precision machined to maintain critical accuracy and point-of-impact in extreme hunting situations. Available in 4x32, 2-7x32, 3-9x40 and 4-12x50, all models are available in a plex reticle and most are available in Styrka's new proprietary SH-BDC reticle for longer range hunting situations. The SH-BDC platform, which includes a BDC calculator in app and web form, was built from the ground up with the hunter in mind for ease of use. All models are fully waterproof and nitrogen purged for use in all weather conditions



Like every STYRKA product, STYRKA S3 Series riflescopes provide you with numerous important features designed to enhance not only what you see through the scope, but also your hunting experience. In short, we build a riflescope that will give you a lifetime of performance and one that you'll be proud to own with the added piece of mind that if anything should happen to your product you are covered. We think that's what matters most.

About Styrka: Located in Eagan, MN, STYRKA is an optics company dedicated to providing hunters with outstanding products, exceptional customer service, and an unmatched, unconditional, unlimited, lifetime warranty. With over a century of experience, we see things differently. We feel like there's a place for a hunting optics company to illuminate the science of optics for the hunter. No spin or embellishment. Just the facts. That's our ongoing goal. We also think it's time for a hunting optics company to really stand behind their product. To make a commitment of excellence to you, the customer. We call it STYRKA Pride. It's the warranty to beat all warranties. It's simple, direct and all about you, our customer. We want you to know, before you buy a STYRKA product, that we are committed to - and invested in - making sure you have a wonderful and world-class experience.

To learn more about Styrka Optics, please visit <http://styrkastrong.com/>.
For more information please email: support@styrkastrong.com or call: (844) 211-6915



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