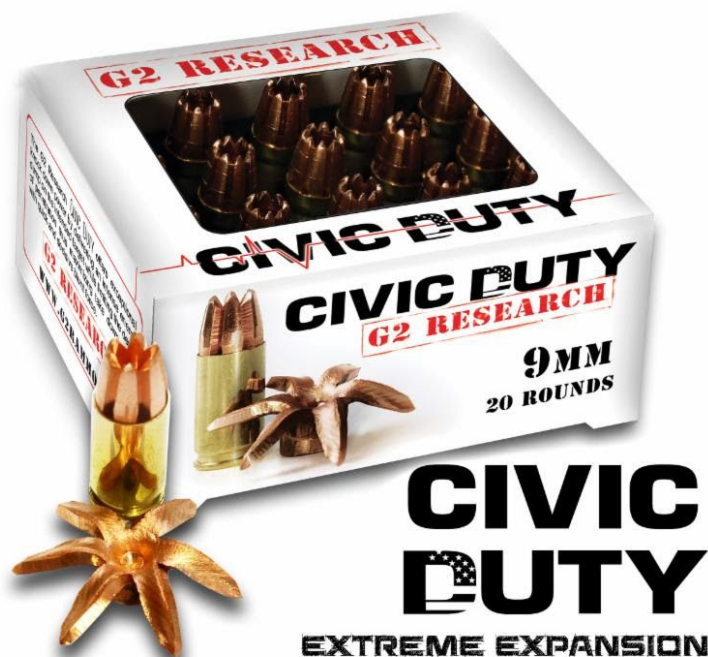


NEW Civic Duty Self-Defense Round

Winder, GA, November 2015--G2 Research--introduces its NEW Civic Duty round for serious self- defense. Designed to reliably and quickly expand to 2.5 times its caliber, this new round delivers incredible attack stopping energy, large wound area and excellent penetration.

A "humble" 100-grain 9mm Civic Duty bullet will open up to 0.855 inches, creating a near-instant fight-stopping wound by effectively delivering all of its energy inside the target.



The Civic Duty bullet is a solid copper, CNC-machined bullet that upon entering the target immediately begins expansion as a large hollow point. At initial contact, six large petals of the jacket peel back to create a fight-stopping wound. Unlike conventional hollow point bullets - which may not expand reliably due to clothing filling up the hollow point, the Civic Duty will indeed reliably open up because of its peeling petal design.

The Civic Duty round is currently available in 9mm and a .45ACP round will be on the market in the near future. The Civic Duty round is designed to function exceptionally well at lower velocities (.45 ACP) and at higher velocities (such as the 9mm at 1,230+ fps).

Another thing: The lighter bullet weight greatly reduces felt recoil and muzzle flip, making for faster and more accurate follow up shots-if necessary.

Priced at \$41.99 for a box of 20, this is no low-cost plinking round. Then again, low-cost rounds are not made on CNC machines. The Civic Duty round is designed to stop a fight quickly and sometimes you must ask yourself: "Is my life worth two bucks a shot?"

MSRP: \$41.99 box of 20 rounds (see above)

Caliber: 9mm Parabellum

Bullet: 100-grain copper alloy extreme-expansion

Velocity: 1,230fps average (+ up to 10 percent)

Penetration: 9-10 inches of reliable penetration in ballistic gel

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