



## **Woolpower Launches the 'Anti-Shiver' Short Zip**

Charleston, SC – Woolpower is proud to announce the launch of our newest Merino Wool garment, the Zip Turtleneck LITE.

Boasting the perfect mixture of fine Merino Wool, synthetics, and air, the Woolpower Zip LITE is among our many performance line garments. We've worked years to create garments that touch on comfort and performance alike. The Zip LITE does just that.

Sourced with only the finest, most eco-friendly wool in South America, the Zip LITE encompasses the true meaning of performance wear. With 80% Merino Wool and 20% Polyamide, our newest garment works hard to protect you from the elements. The Merino wool traps your body's generated heat to regulate and sustain your core temperature. On top of that, the balanced measure of synthetics creates a durable, yet comfy garment that lasts for years.

Woolpower aims to outfit outdoorsman around the world in the highest quality Merino Wool apparel. True to our mission and true to our garments, the Zip LITE was created to enhance the outdoor experience. After all, there's a reason sheep don't shiver.