

Monday, March 9, 2015



For Immediate Release

Team Never Quit LLC™ and Marcus Luttrell Launch Line of Commercial Reloading Brass to Accompany Tactical Ammunition Products

WALLER, Texas- (March 9, 2015) **Marcus Luttrell**, retired Navy SEAL and *New York Times* best-selling author of *Lone Survivor*, along with the other members of **Team Never Quit™**, is launching a line of commercial reloading brass to accompany the line of ammunition products. The manufacturing process and roll-out to the market will be driven by **Snake River Shooting Products and Consulting Inc.** in partnership with **Jagemann Stamping** of Manitowoc, Wisc.

Team Never Quit™ is about premium quality products the customer can count on every time. Luttrell and his team play a key role in the production process, personally testing the brass cases to ensure consistency and quality. The brass line provides an option to the reloading market with 100-percent- US-manufactured, high-quality brass cases across many different calibers.

The line will feature key calibers including .300 Blackout, .380 Auto, 9mm, 38 SP, 38 SP +P, 357 SIG, 357 Mag, .40 S&W, 10mm, 44 Mag, 45 Colt, and .45 Auto. Plans are already in motion to expand the line further in 2015. Learn more about the TNQ brand at <http://www.snakerivershootingproducts.com> and <http://www.marcusluttrell.com>.

Team Never Quit focuses on courage, perseverance, faith and hope. Team members personify strength of character, endurance and the resonating message of overcoming challenges. **Team Never Quit** is about succeeding even when the odds are insurmountable. Never stop, never give up, keep on fighting even as life throws you challenges, **Team Never Quit**.

"Our mission is to provide a line of products that ensures the best possible performance and training for serious shooters," added Luttrell.

A percentage of the proceeds from every bag of ammunition brass sold will be provided to the Lone Survivor Foundation, which restores, empowers, and renews hope for wounded service members and their families through health, wellness, and therapeutic support. See more at <http://www.lonesurvivorfoundation.org>.

Snake River Shooting Products and Consulting Inc (SRSP), <http://www.snakerivershootingproducts.com>, is working hand-in-hand with TNQ to lead the

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charge on driving the brand to the market ensuring the quality and performance is unmatched and leading-edge.

"It is our full expectation to provide the best possible products that surpass anything on the market today, and we could not be more honored than to be working with Marcus Luttrell and his team to bring his vision to life in the world of ammunition and components" stated Casey Betzold, president of SRSP. "When you work with people who have sacrificed so much for this great country and have the real-world experience well beyond that of the everyday shooter, and combine that with the manufacturing and performance record of companies like Jagemann, the results are unsurpassed."

All of the TNQ products can be ordered by contacting SRSP at sales@snakerivershootingproducts.com.

About Team Never Quit, LLC and the Lone Survivor Foundation

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About Marcus Luttrell and Operation Redwing

Marcus Luttrell is the only surviving SEAL member from Operation Redwing. Luttrell's No. 1 *New York Times* best-seller *Lone Survivor* tells the harrowing story of four Navy SEALs who journeyed into the mountainous border of Afghanistan and Pakistan. His account was portrayed by Mark Wahlberg in the 2013 major motion picture, *Lone Survivor*.

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