

**Friday, July 31, 2015**



## **For Immediate Release**

### **Snake River Shooting Products and Consulting Inc. announces Drone Munition now shipping!**

Emmett, ID - (July 31, 2015) Snake River Shooting Products and Consulting Inc. (SRSP) is excited to announce Drone Munition shot shell based defense rounds are now shipping! The rounds are 12 gauge 3" shot shell solution geared at defending against drone-based privacy and terror concerns!



Drones, or light quad-copters, are one of the largest selling new gadgets on the market, and were among the top new Christmas gifts given in 2014. Stories about drones are hitting the news daily in many lights both positive and negative. Our focus with this product is on the negative use of a great product idea! Drones have a potential for misuse which has been happening more and more frequently. With the ability to carry on board cameras, drones have been and are being used for spying on unsuspecting neighbors or other people without their permission. With little regulation surrounding drone use, there is much confusion about what a person may do to defend against drone threats. Just this week, a gentleman shot down a drone that was spying on his daughter sunbathing near their pool in the back yard. There is ongoing investigation as to whether it was a legal area to discharge a short range firearm, so it is imperative the laws of proper firearm use are following when using this product.

Consider the potential for arming drones with weapons or explosives! Drones have been flown dangerously close to commercial aircraft, and the threat is becoming more real on a daily basis of

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potential for terror use. Drone Munition was created to provide a cost effective solution for defense against these invasions and potential dangers when drones are misused. Drone Munition is lead free, safe for the environment, and provides a very high quality load for disabling a drone which may be encroaching in your space. As a side note, the round also makes for a very high end hunting load for ducks, geese, or turkeys! New technology to expand the capability of this product with the evolving threat is already in work!

Our friends at Lucky Gunner will be carrying the Drone Munition loads in both 2 shot and BB, and can be purchased by visiting [www.luckygunner.com](http://www.luckygunner.com). Also, several distributors will be carrying Drone Munition to include Axelson Tactical, and Texas Ammo Group. Dealers can reach out to those distributors or direct to our office to find out the best way to track down this great new product. SRSP will also be offering a line of merchandise to include T-shirts, targets, and hats featuring the Drone Munition brand!

SRSP, already manufacturing Lone Survivor Marcus Luttrell's Team Never Quit ammunition line in partnership with some great companies in the industry sees the Drone Munition line as a fantastic compliment to the overall mission of working with the greatest companies to bring to market the best possible products from components to finished product. "We are very excited to be manufacturing a product focused on defense against our existing freedoms! We see this line as a game changer in the industry and the threats to our way of life continue to shift and evolve," stated Casey Betzold, President of Snake River Shooting Products.

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