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FOR IMMEDIATE RELEASE:

Lightweight, Packable ArcticShield® Boot Insulators Keep Your Feet Warm So You Can Stay Out Longer

Sauk Rapids, MN – Tired of your feet getting cold? The ArcticShield® Boot Insulators, using ArcticShield® Retain™ heat retention technology, are a sure fit for any type of hunting or outdoor activity when you want to keep your toes warm and toasty. ArcticShield® Retain™ captures greater than 90% of body heat, and maintains the 90% heat over a longer period of time. Perfect for hunting, football games, tailgating, ice fishing, snowmobiling, and any other cold weather outdoor event.

The boot insulators slip right over your shoes or boots, keeping your feet warm so you can stay out in the woods, tree stand, or blind longer. Windproof and water-resistant, and constructed of a polyester shell and liner the ArcticShield® boot insulators are lightweight and packable, so they will easily roll up and fit into your pocket or backpack to carry to your tree stand or blind.

Other features constructed into the boot insulators are durable YKK locking zippers, speed clips to easily attach to your pack or bag, and adjustable drawcord at the top of the boot insulator to cinch up around your ankle. Available in Realtree Xtra® camouflage. Sizes available are Small through 2X-Large.

The warmth provided in the ArcticShield® boot insulators will make a cold day afield far more comfortable.

ArcticShield® is one of several brands manufactured by Absolute Outdoor, Inc. in Sauk Rapids, MN. Their other brands include Onyx®, Full Throttle® and Kent Safety Products. Absolute Outdoor specializes in bringing market-leading innovation to the water sports, outdoor recreation and commercial markets. For more information about ArcticShield's other products and dealer locations, visit www.arcticshieldoutdoor.com.



VIDEOS AVAILABLE:

EXTREME COLD WEATHER TEST

BRAND VIDEO

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