

## SHOT SHOW 2020 PRESS RELEASE

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## **Crosster USA Showcased at SHOT Show 2020**

Pop-Up Preview

Las Vegas, NV - January 22, 2020 — Crosster USA will be featured at SHOT Show 2020 Pop-Up Preview on January 22, 2020 at the Sands Expo and Convention Center from 8:30am - 5:30pm in the Palazzo Ballroom, 5<sup>th</sup> Floor Venetian Congress Center at Booth 62002. The event exhibits various brands for shooting, hunting and outdoor equipment. Shot Show is the largest trade show of its kind in the world.

Sponsored and owned by the National Shooting Sports Foundation, the SHOT Show will attract over 65,000 industry professionals from the firearms and outdoor industry, hosting more than 1,600 exhibiting companies. The SHOT Show will showcase new, innovative products used for target shooting, hunting, outdoor recreation and law enforcement purposes.

"The products unveiled at the SHOT Show are usually what consumers will see on retailers' shelves during the course of the year."

Crosster USA is the exclusive United States distributor for Shilba optics, Trento knives, and Crosster high-impact cases.