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The Tenderbuck is the most innovative product at the 2019 Shot Show Pop-up Preview in Las Vegas

Shocking improvements in meat quality: Less sausage, more steaks!

(Ingram, Texas, January 2019) Come to Booth W2122 at this year's Pop-up Preview to see something that you won't find anywhere else. When a forward-thinking meat purveyor, an innovative Electrical Engineer, and knowledgeable meat scientists come together, magic happens. In this case, you can finally treat your taste buds to the true depth of flavor that your wild game has to offer, by bringing restaurant quality meat home from the field. The Tenderbuck Electrostimulator, the device that has been helping restaurants bring better wild game to the table for fourteen years, is now available for individual hunters to use.

Tenderbuck has been working with meat scientists, and one of the nation's leading wild game meat purveyors, Broken Arrow Ranch, who sell their products to the top chefs across the country, to adapt well-established commercial meat processing technology for use in field harvesting. With chefs, small processors, and hunters around the world now enjoying the results of the Tenderbuck, it is time to get on board.

The Electrostimulation (ES) process offers two important scientifically-backed benefits which greatly enhance the quality of your final meat product:

1. The stimulation causes a contraction of muscles which ensures a thorough bleed out, guaranteeing a milder-tasting meat and longer shelf life.

2. ES also tenderizes the meat, producing meat which typically is 40% to 60% more tender than non-stimulated meat.

The Tenderbuck is also more efficient than other methods. Ninety seconds just after the kill and you are done. It is portable (under 3.5 lbs.), with a rechargeable internal battery that can hold a charge for months and has enough power to treat multiple animals per charge. It's also safe, with an integrated safety feature that will prevent operation unless properly connected to an animal. Two-button operation, (power and stimulate) makes the it easy to use, and the device automatically shuts itself off when the process is complete. Finally, with a 6' spread on the device cables and robust power capabilities, the Tenderbuck Electrostimulator will work on most wild game and domestic livestock, large and small. And it is proudly Made in America.

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To learn more about field electrostimulation, and to see the Tenderbuck Electrostimulator in action, visit the website at www.tenderbuck.com. For additional information, please contact the owner of Tenderbuck LLC, Robert Hughes, at 832-557-5938 or rhughes@tenderbuck.com.

