

## BulletSafe Introduces Version 2.0 of Their Best-Selling Bulletproof Vest



5 years ago BulletSafe introduced a bulletproof vest that everyone could afford. At \$299 for a level IIIA vest, it was a huge success. BulletSafe vests are now worn by tens of thousands of safety and security professionals and have saved 6 lives.

This year, based upon the feedback of thousands of people, BulletSafe is launching version 2.0 of the BulletSafe Bulletproof Vest. It includes 5 significant upgrades.

The BulletSafe Bulletproof Vest continues to offer level IIIA protection, the highest level available in soft-armor, for just \$299 (\$222 wholesale). Now it also includes.

- \* A patent-pending concealable plate pocket to provide plate carrying capability without compromising concealment.
- \* A Coolmax back panel for added ventilation and comfort.

- \* Modular straps that allow users to lose or gain weight without having to buy a new vest. These modular straps are also available in armored versions.
- \* An Integrated spot for displaying a badge or identifying patch.
- \* An optional tactical front carrier that meets the needs of customers who want an outer carrier to hold their duty gear. This carrier upgrade costs just \$79!

BulletSafe continues to offer the best value in body armor and these changes will maximize the value customers receive. The expansion of both the concealability and utility of their vest make it a great choice for professionals and recreational users as well. Company President, Tom Nardone says "Over the last five years customers loved our vest, especially our price, but a few people turned us down. Some folks turned us down because the vest wasn't concealable enough, while others turned us down because our vest lacked a MOLLE carrier. Well, we expect that both of these groups of people will be happy with our new changes. We look forward to keeping all of them safe."

BulletSafe is back to SHOT for the fifth time and hopes to continue to expand their dealer network. BulletSafe dealers currently sell bulletproof vests in over 200 locations, and the company wants to expand to include every area of the USA. If you do well with self-defense and security products you'll probably do well with the affordable BulletSafe vest. Training academies, uniform dealers and shooting ranges also see significant, recurring sales.

Visit SHOT Booth #2616 for more information and to see the complete lineup of BulletSafe's bulletproof products.

Contact: Tom Nardone, President, BulletSafe Bulletproof Vests [tom@priveco.com](mailto:tom@priveco.com)  
248-457-6877