

## **Media Contact:**

Kristin Paltzer Celtic, Inc. W: (414) 316-2100, ext. 126 kristinp@celticinc.com

## FOR IMMEDIATE RELEASE

## Offset Blade Design and Lightweight Construction Make the Camillus Morph Ideal for Everyday Carry

**FAIRFIELD, Conn.** (January 17, 2017) – Camillus, a brand that has been supplying the world with reliable, innovative and quality-made knives since 1876, introduces the Morph<sup>TM</sup>, an 8-inch, titanium-bonded, ball-bearing folding knife designed for extreme durability and versatility in the field.

Created in collaboration with Joel Davis, a renowned metalsmith, the Morph features a unique, offset blade, making it ideal for high-leverage cutting. Additionally, the distinct shape and design of the blade makes the knife extremely strong and instinctive. With stainless steel ball bearings, the Morph opens quickly and is as reactive as the task requires.

"With maximum toughness and optimal adaptability, the Morph is the ideal everyday carry knife," said Mike Cioffi, Senior Brand Manager for Camillus. "The unique design makes it strong enough to perform any task, from mundane to emergency, while light enough to carry without the worry of adding unnecessary weight to your pack."

Featuring a G10 and stainless steel handle, the 3.5-inch blade is made with titanium bonded AUS-8 steel, which offers increased corrosion and adhesion resistance, while holding a stronger edge. The Morph includes a heavy-duty belt clip, making it easy and comfortable to carry and is covered by the Camillus Lifetime Warranty.

For more information about the Camillus Morph (#19137, MSRP: \$39.99), visit camillusknives.com or call 800-835-2263. The Morph will be on display at SHOT Show 2017, January 17-20 at the Sands Expo Center in Las Vegas (Booth #15122).

## Page 2 / Camillus Morph<sup>TM</sup>

Since 1876, Camillus has been supplying the world with reliable, innovative and quality-made knives that have survived the test of time. As one of the oldest knife manufacturers, Camillus has developed a wide array of products for the hunting, fishing, sporting and tactical markets, including folding and fixed blade knives, machetes, multi-tools and more. Camillus products are manufactured using the finest materials and craftsmanship to ensure reliable, high-end performance in the field.

###

Editors' Note: For product photography and sample requests, please contact Kristin Paltzer at <a href="mailto:kristinp@celticinc.com">kristinp@celticinc.com</a> or call (414) 316-2100, ext. 126.