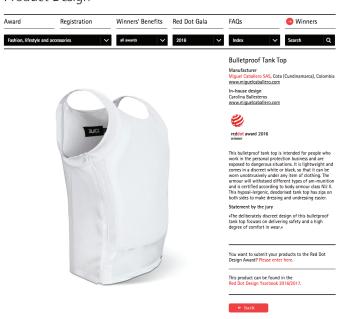


Red Dot Award: Product Design



MIGUEL CABALLERO'S NAME WAS HEARD AT THE RED DOT AWARD, LAST 4TH OF JULY IN AALTO THEATER, IN THE CITY OF ESSEN (GERMANY).

Where 1.200 people were united. 81 products were recognized out of 5.400 that took part in one of the biggest design competition around the world.

Fourteen judges, including Iseey Miyake and Jimmy
Choo, had to choose the creations with highest quality
and innovation. Some of the prizes were awarded to
companies such as Apple, Kingston Technology, Andreu
World, Bose Corporation, Bodum, Calibre Style, LG
Group, Adidas, Philips, BMW, Ducati, Ferrari, Mercedes
Benz, Hewlett Packard, Lamy and Airbus

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"I WAS SO EXCITED. THIS IS THE GREATEST AWARD THAT A DESIGNER CAN REACH. IT WAS INCREDIBLE TO GIVE THIS MENTION TO MIGUEL CABALLERO".

— BALLESTEROS SAID.

Carolina Ballesteros, Research & Development chief in Miguel Caballero, during the gala last 4th of July.

The shirt was recognized as the best design, in the Manufacture and retail category. It's an armored T-shirt for people exposed to risk situations, created with high technology materials that gives 100% discretion. Also, is certified by the National Institute of Justice (NIJ) of United States.

Innovation, ergonomics, flexibility, functionality, discretion, quality and environmental sustainability were the reasons why the Armor T-Shirt was given such an incredible award.

Besides being a T-shirt with ballistic protection, the Armor T-Shirt weight is just 900 grams and is a Miguel Caballero's patent. The T-shirt was created with temperature regulator materials, antibacterial and deodorant finishes.

Nowadays, 12 country leaders in Latin America, businessmen, women entrepreneurs, senators and celebrities, use the Armor T-Shirt for its discretion and comfort. The Armor T-Shirt is able in color black and white.

Last year, the famous magician and illusionist "David Blaine" called directly to Miguel Caballero and invited him to be part of his show "Beyond Magic". During the show, Blaine let himself get shot a point-blank range with a .357 revolver wearing just the Armor T-Shirt, the creation and patent of Miguel Caballero which stopped the bullet without problems.

The Armor T-Shirt technology has inspired mass media around the world to focus on Miguel Caballero. That's the case of Discovery Channel that launched the documentaries 'Secrets of a second skin 'and 'Extreme security.

WITH AN ANNUAL INVESTMENT OF 31% FROM PROFITS ON R&D MIGUEL CABALLERO HAS POSITIONED ITS PRODUCTS FOR SUCCESS.

Its most wanted creations are from 'Black', a discreet line that doesn't forget the style in fashion. 🖫

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The **Red Dot Award** is an international competition that every year, since 2000, recognizes the best design creations. There are 31 categories in which designers around the world can take part. Innovation, quality and functionality are some of the criteria to choose the winners.

Designers who win one of this awards get a place in the Red Dot Design Museums and their designs are published in the Red Dot Design Yearbook. Peter Zec is the Red Dot CEO. Since 1991, the design expert has leaded the Design Zentrum Nordrhein Westfalen, in charge of the competition in Essen (Germany).





Award Ceremony at Aalto Theater.



Thomas Kufen (Lord Mayor of Essen) and Jimmy Choo.

MIGUEL CABALLERO WILL BE AT THE AT THE 2017 SHOT SHOW, BOOTH 6410

first floor at the Sands Expo and Convention Center in Las Vegas, Nevada from 17th to 20th of January 2017. During the event, the bulletproof designer will be introducing 16 new armored products with new designs and the highest quality.

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