
DEBBIE TAYLOR-KERMAN TO PRESENT AT CONFERENCE AND SHOWCASE ART COLLECTIONS AT SURTEX 2016

Debbie Taylor-Kerman is excited to be a presenter at the SURTEX 2016 Conference on **Monetizing Your Art I:** Starting Out – Licensing & Sales on Sunday, May 15 @ 8:30 – 10:00am. She will also be sharing her art for licensing across various product categories at the show. This will be Debbie's 10th year exhibiting at SURTEX. The art includes successful collections currently in the market with partners such as The LANG Companies and One Hundred 80 Degrees as well as new works and her portfolio. Debbie will be located in booth # 239.

LANG launched an extensive DT-K collection at the winter gift shows that included coordinating flags, doormats and mailbox covers as part of LANG's outdoor collection. Debbie Taylor-Kerman is also excited to have released and sold into major retailers her first 2017 "Doing It With Style" LANG Wall Calendar and "Get Out and Live" Plan-It Calendar. Both calendar lines will continue in 2018.

Debbie Taylor-Kerman (DT-K) and One Hundred 80 Degrees will be launching everyday collections at the summer gift shows. A new *Nativity* collection which embodies the same sophisticated but whimsical spirit of the *Mistle Toes* collection launched in January with great success. Debbie also expanded her successful Christmas *Mistle Toes* collection with new pieces including a Nutcracker and large scale standing wood Santa. For Halloween, One Hundred 80 Degrees introduced unique large scale pieces in patina style wood to the *Cheeky Pumpkins* collection.

An exciting new collaboration for Debbie Taylor-Kerman in 2016 is her partnership with Gratitude LLC which affords her the unique opportunity to give back through the creation of products made exclusively in America with a portion of the proceeds being donated to the Columbia Secondary School for Math, Science, and Engineering located in Harlem, NYC. Gratitude introduced an expanded *Busy Bees* collection of gifts and accessories at the winter gift shows. New, innovative products and collections will be introduced at the summer gift shows.

Product Images Attached:

Doing it with Style 2017 Calendar designed by Debbie Taylor-Kerman for The LANG Companies *Nativity* designed by Debbie Taylor-Kerman for One Hundred 80 Degrees

About Debbie Taylor-Kerman:

Debbie Taylor-Kerman is a Scottish artist living and working in New York City. After graduating from Liverpool School of Art in England, Debbie worked as a textile designer and art director. She came to New York in 1991 "for two years", and today, over twenty three years later, she's fully rooted here with New Yorker husband Elliott and their two scrumptious boys. Debbie has been a very successful licensed artist for over 13 years and has partnered with many leading manufacturers including Caspari, CR Gibson, One Hundred 80 Degrees, Certified International, Oneida/Robinson, McStevens, The Popcorn Factory, and Henry Glass. Covering a wide range of categories, including home decor, tabletop, seasonal decor, giftware, stationery, crafts and novelty foods, her products have found success at a broad range of retailers from independents to online to specialty to department stores, including Macy's, Kohl's, Target, JC Penney, Dillard's, Bed Bath & Beyond, Harrods, Waitrose and many more across the USA, Canada and Europe. Please visit Debbie's website at <u>www.debbietaylorkerman.com</u> or Debbie Taylor-Kerman on Facebook, Instagram or Twitter.

About One Hundred 80 Degrees:

One Hundred 80 Degrees is a wholesale manufacturer and distributor of giftware offering both traditional and contemporary Christmas, Halloween, Harvest, and Birthday. In addition to its holiday offerings, the company sells a wide range of innovative everyday products.

About The LANG Companies

The LANG Companies, headquartered in Waukesha, WI, is a leading supplier of high-quality calendars, stationery, specialty gifts and back-to-school products in North America and abroad. With distinct brands that include LANG, Wells St. by LANG and Turner Licensing, Perfect Timing has proprietary relationships and licensing agreements with world-renowned artists, leading sports organizations, and other high profile licensors, and delivers innovative and exclusive products for every age, interest and taste. The company's brands are individually known for their creativity and innovation while offering superior design and quality.

About Gratitude LLC

Gratitude is an inventive marketing and manufacturing organization that collaborates with artists and designers around the country to produce gifts, personal accessories and decorative accessories for unique people. From helping its designers build brands to donating a portion of its profits to charity, Gratitude's social responsibility is the heart of its operations. For information on how to partner with Gratitude or to learn more, visit www.gratitudealways.com.

About Columbia Secondary School for Math, Science, & Engineering

The Columbia Secondary School for Math, Science, & Engineering is a selective, public, college preparatory sixth through twelfth grade school located in Harlem that opened in the fall of 2007. A partnership between the New York City Department of Education, the community, and Columbia University, CSS-MSE serves academically talented students who have an interest in a rigorous and demanding program focusing on math, science, and engineering. The school reached its full enrollment of close to 700 students during the 2013-2014 school year and graduated its first class of seniors in June, 2014. Its program of study provides a challenging academic experience that prepares its students for selective colleges; for careers in science, math, and engineering; and for a life of civic engagement and ethical responsibility. It trains students to be socially and politically conscious, to be aware of their responsibility to their communities and the world, and to be dedicated to a life of creation and discovery in service of humanity.

Contact: Sherry Halperin Debbie Taylor-Kerman Inc. 914-723-0720 office 310-200-1613 cell sherry@debbietaylorkerman.com