

FOR IMMEDIATE RELEASE

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Sienna's Garden in full Bloom at Surtex

(Worcester, MA) Nicole Tamarin returns to Surtex for her fifth consecutive show with her distinctive portfolio of timeless watercolor art. She will have several new offerings under her "Sienna's Garden" umbrella which at its core, features delicate floral blooms, romantic scrolls and feminine lace; perfect for crafting a line which is soft yet elegant.

Sienna's Garden is named for Nicole's daughter who, from the time she was little, could always be found collecting little treasures. "It could be butterflies and beetles, antique brooches, beads and pearls, or flowers and interesting leaves. I always loved that a girl who wouldn't wear anything but pretty dresses was most often found climbing trees and making friends with salamanders, caterpillars and toads. She has made me slow down and truly notice the little beauties in life whether they be delightfully man made or those found in nature" comments the artist.

New for 2016 is Nicole's second greeting card line with Pictura, USA which is also named for the artist's signature collection. Releasing in March, "Sienna's Garden" features 60 unique Greeting Card designs and 9 themed gift collections. With full die cutting and sculpting in addition to pearl and gold foil touches, Pictura has truly created a stand out collection which has been well received by retailers. Ten Beach themed cards will be added early Summer and further offerings are currently in the works.

From feminine florals to traditional Holiday imagery there is a subtle sophistication which comes through each and every collection. Nicole's work has been described as whimsical yet elegant and above all, clean and polished. You can currently find her designs on a variety of products including quilting fabric, gift wrap, garden flags, paperware, home decor, craft supplies, invitations and greeting cards.

In addition to exhibiting, this year Nicole will be a panelist for the 2016 Surtex Conference Program as well as conducting one of the three pre show webinars for new and returning exhibitors. Heading to Surtex? Make sure you stop by to see her charming collections first hand at booth 434. To schedule an appointment during the show or for more information contact Nicole@NicoleTamarin.com.

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Attachments: Tamarin_HeadShot.jpg Tamarin_SiennasGarden1.jpg
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Floral Scroll Collection



Floral Vessels Collection



Sienna's Garden Catalogue



Artist Nicole Tamarin