



PRESS RELEASE

Surtex

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New Children's Collections from Stacy Peterson

WIMBERLEY, TEXAS | April 7, 2016 - FOR IMMEDIATE RELEASE

Stacy Peterson produces charming & cheerful original art for the children's markets with an emphasis on character development.

"Call it character karma, but creating engaging characters has opened many doors for me" explains Stacy Peterson, a children's book illustrator who has developed art for clients such as American Girl and Scholastic. "I love creating a character and seeing it come alive on paper."

Whether it is a character collection or surface design pattern, Stacy's collections tell a story. She integrates current trends into her designs and ensures all her artwork is likable and engages a specific target audience.

This year, Stacy is introducing new nursery collections to her portfolio. Designs for nursery to tween to the young at heart is available with a focus on paper, publishing, crafts and kids clothes and products. New holiday collections and everyday will also be showcased.

Based in the Texas hill country, Stacy Peterson's artwork is available for license, commission or purchase at SURTEX May 2016 in booth 524. SURTEX is the marketplace for selling and licensing original art and design. Held at the Javitz Center in NYC, the show will take place May 15-18th. For more information email stacy@stacypeterson.net or visit her website: stacypeterson.net.

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