



## **Amy L. Frazer, Design and Illustration to Debut Collections at Surtex 2016 Show in NYC in the NEW Design District!**

Portland, OR. April 5, 2016: Designer and Illustrator, Amy L. Frazer will be exhibiting at the upcoming SURTEX licensing show on May 15th to 17th, 2016.

**She will be exhibiting in Booth 565, in the NEW Design District.**

"This is a dream come true for me!" says Amy Frazer. "Attending SURTEX is a crucial part of growing my business, enabling me to meet buyers, creative directors and potential new clients. I look forward to starting conversations with them about their next projects and how I can help bring them to life."

"I wanted to get back to my roots as an illustrator and pattern designer after a diverse career in design and product development at companies large and small, such as Nike, Old Navy and Galerie Au Chocolat (a gift and candy packaging company in Cincinnati.)

"The voice inside me continued to get louder and stronger. I had to answer the call!" Amy started her company in 2015 and says, "I haven't looked back."

However, she does look back to her home for inspiration: "I live in Portland and love being surrounded by nature and the incredibly creative community. Both have been crucial to the startup of my company. Through my work I try to capture the beauty of the world around us and embellish it with my whimsy and personal mark making."

Amy creates beautiful illustrations, patterns, hand lettering, graphic images and icons for application on a variety of products from wallpaper to stationary to holiday decor. She utilizes traditional media and crafts, as well as digital media to create freshness. She does whatever it takes to get the job completed to meet and exceed her clients' expectations!

Amy utilizes the following techniques to create one of a kind artwork:

Gouache	Block Printing	Photoshop	Tapestry Weaving
Watercolor	Pens/Pencils	Illustrator	Hand Stitching
Acrylic	Markers	InDesign	Sewing and Beading
Ink	Collage	Fabric Dying	Shibori techniques

For more information and to set up an appointment please go to :

[https://n2b.goexposoftware.com/events/sftx16/goExpo/exhibitor/viewExhibitorProfile.php?\\_\\_id=125](https://n2b.goexposoftware.com/events/sftx16/goExpo/exhibitor/viewExhibitorProfile.php?__id=125)

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**SURTEX : Jacob K. Javits Convention Center, NYC : May 15-17, 2016**





Amy L. Frazer

design AND illustration

SURTEX #565

*Come say Hello!*  
May 15-17, 2016



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