



FOR IMMEDIATE RELEASE

Media Contact: Stacy Fortier
Wild Birds Flying
Phone: (612) 578-8566
Email: info@wildbirdsFlying.com
<http://www.wildbirdsFlying.com>

March 15, 2016

**“WILD BIRDS FLYING” TO SHOWCASE ITS SINGULAR PRODUCT LINE AT
SURTEX® 2016**

***Fascination with birds plus unique photographic technique adds up to Wild Birds Flying
— products that delight consumers and help bird-related conservation efforts.***

(MINNEAPOLIS) — **Paul Nelson** photographs **Wild Birds Flying**. He documents in remarkable detail the fleeting moment they are released during bird bandings at Minnesota nature centers. Split-second images against a pure-white backdrop reveal every feather, flap, and glance, giving the observer a rare, up-close viewpoint.

Wild Birds Flying is commercial photographer Paul Nelson’s personal venture. It was born of a love of birds, an appreciation for uncluttered depictions, and a belief that beautiful images are as close as the backyard. Paul’s almost surreal avian portraits offer highly detailed images. With the background stripped away, the viewer takes in every detail without distraction.

Now these stunning photos have been translated into a remarkable product line: **superb note cards, pillows, and totes, as well as striking prints** available at Room & Board stores nationwide (catalog and online, too).

Wild Birds Flying will showcase its wares at SURTEX® May 15–17 at the Jacob K. Javits Convention Center in New York City. In its 30th year, SURTEX® — North America’s premier event and B2B marketplace for the selling and licensing of original art and design — is where artists, agents, and licensors connect with manufacturers and retailers to create the next best-selling products.

Ten percent of Wild Birds Flying's profits goes to fund bird-related conservation efforts. Photos, products, and more about Wild Birds Flying can be found online at www.wildbirdsFlying.com.

- WHAT:** Wild Birds Flying at SURTEX® 2016 Conference
- WHO:** Paul Nelson's unique approach to avian photography translates to an exceptional product line.
- WHEN:** May 15–17, 2016
- WHERE:** SURTEX® 2016 Conference Booth: [212](#)
Jacob K. Javits Convention Center
655 W. 34th St.
New York, NY 10001

FOR MORE INFORMATION: contact Stacy Fortier at info@wildbirdsFlying.com or (612) 578-8566, or go to www.wildbirdsFlying.com