



GRIFONE NOW AVAILABLE TO NORTH AMERICAN OUTDOOR SPECIALTY MARKET

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GRIFONE (gri - foh' - nay) offers an authentic line of technical mountain apparel designed for active outdoor use. Located high in the Spanish Pyrenees, GRIFONE has developed a strong reputation within the European outdoor community. GRIFONE is now available to the outdoor specialty market of North America by RNB SPORTS, Inc.

The spirit of GRIFONE derives from its mountaineering roots in the Catalonia region of the Spanish Pyrenees. This spirit is symbolized by the Gryphon - a mythical creature with the head and wings of an eagle and the body of the lion which, by legend, safeguards over hidden treasure from high mountain perches.

GRIFONE was established in 1980 by a group of textile industry entrepreneurs with a shared commitment to mountaineering. By 1985, GRIFONE had initiated a relationship with the Gore-Tex® family of fabrics, allowing focused diversification of its product line. In 1999, family ownership of the GRIFONE brand was consolidated under Naturtec Industries S.A. Today's organization is professionally managed, has a focused, long term strategy, and is committed to ongoing product innovation.

The GRIFONE philosophy dictates the highest level of consistency across all departments - from the selection of high-performance fabrics, ergonomic garment design and tailoring, production control, logistics, and ultimate customer service. To ensure product innovation through real world application, GRIFONE has outfitted expeditions to Mt. Everest, the North Pole, Antarctica, the African rainforest, as well as professional alpinists and the GRIFONE Test Team. The benefits of this feedback are essential for GRIFONE to maintain a market leader position among sophisticated consumers, retailers and suppliers alike.

The GRIFONE line of technical mountain apparel is proudly distributed within North America by **RNB SPORTS, Inc.** of Orono, Maine. RNB SPORTS is dedicated to bringing unique and high quality European brands to the North American outdoor market. To learn more about the GRIFONE line and RNB SPORTS, please visit our website (www.rnbsports.com) or our sales booth at both Outdoor Retailer Markets. **Our Summer Market booth is located in the Ball Room, # BR 620.**



To reach RNB Sports directly, please contact Bob Bass at ph/fax (207) 889 – 8200, rbass@rnbsports.com, or at 205 Forest Avenue, Orono, Maine 04473 USA.