



**Contact:** Laura Dorr,  
Sales Manager, Totare  
**Phone:** (209) 834-0290  
**Email:**  
laura@americanplastics.com

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## **TOTARE NURANO WEEKENDER**

*Duffel inspired by global travel perfect for both concealed carry and trips near and far*

**Tracy, CA, January 15, 2020** – Just outside Calcutta, India, a man strolled through a familiar market, dodging laughing children as they wove throughout the crowd and squeezed between booths, their mirth amplified by the sounds of sitar and tabla, wafting throughout the brightly colored tents. As he meandered down the row, sunlight glinted against gold chains and bangles, but only one thing caught his eye. It was handcrafted—supple, carefully tanned leather, brought together by the most impeccable hand stitching. This simple tote promised a long relationship with its future owner while inviting him into nostalgic meditation through its classic style and traditional, top-tier materials. The man began to see a future led by this single leather bag.

Totare's founder envisioned a line of bags that were comprised of the finest materials found throughout the globe and handcrafted through authentic, traditional leathercraft techniques. Not only would these luxury bags exemplify the utmost in components and craftsmanship, they would also function at a level of versatility never before breached. Perceiving a deficiency in the availability and variety of concealed carry bags, Totare's founder designed a line dedicated to discreetly housing personal firearms while fulfilling additional storage and fashion needs.

The Nurano weekender, like all Totare luxury leather bags, was born of a passion for travel and appreciation for culture. Not just another bag for the traveler—this genuine leather duffel contains an abundance of storage compartments while presenting a timeless look: a warm shade of chestnut accented by brass hardware.

The dual-zipper top opening, secured with an extra strap and buckle, provides access to a roomy compartment ideal for a concealed personal handgun as well as travel

necessities like clothing, toiletries, and electronics of all sizes. An internal zipper pocket keeps smaller belongings separate, such as the odd book of matches, pack of gum, or guitar pick. Three external pockets secured by buckles collect loose items such as sunglasses, headphones, or a map of the city. Five brass feet on the underside of the bag keep the smooth leather up off the ground, to provide added protection no matter where you go. Still, this sturdy duffel is constructed from quality international leather that will hold up through the many adventures you will have. The distressed look will continue to improve over time, enhancing its genuine vintage appearance. A pair of sturdy handles allow for carrying by hand, while an adjustable strap with shoulder pad conveniently provides the option of slinging the bag over your bag as you journey on to your next destination.

**About Totare:** Combining the best of innovative concepts with traditional leather craftsmanship, Totare refuses to conform to the standards of industrial mass production. Each Totare bag is handcrafted by exceptionally talented genuine leather artisans, with extreme attention to detail, exemplifying classic leathercraft.

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If you would like more information about this topic, please call Laura Dorr at 209-834-0287 x114 or email [laura@americanplastics.com](mailto:laura@americanplastics.com).