SHOT Show FOR IMMEDIATE RELEASE December 17, 2019 Contact: Jason Lonsberry, (662) 441-2739, X500

APEX AMMUNITION INTRODUCES A COMPREHENSIVE LINE OF PREMIUM WATERFOWL AMMUNITION AT SHOT SHOW 2020. POP-UP PREVIEW.

Columbus, MS – APEX Ammunition, the US Veteran owned and operated pioneer in Tungsten shot will introduce a complete line of premium, US-made, turkey, waterfowl, and seasonal game hunting shotshell ammunition at **SHOT Show 2020 Pop-Up Preview Booth #61740**.

APEX Ammunition has led the industry with the design and manufacture of game-changing ultra-high-density Tungsten Super Shot (TSS). An industry first, TSS is made from 18.1 g/cc density tungsten alloy. TSS shotshells deliver the most consistent patterns in the industry, ensuring greater success for the hunter. APEX utilizes this ultra-high-density tungsten shot in its Turkey TSS, TSS Smalltown Hunting Blend, Upland Bird TSS, Waterfowl TSS, Waterfowl Tungsten/S³ Steel[™] Blend, and Predator TSS hunting loads.

APEX turkey, waterfowl, and seasonal game hunting shotshell ammunition has revolutionized the industry standard for non-toxic ammunition Additionally, the company is unique in its commitment to customer service for both retailers and consumers alike.

APEX Ammunition is committed to designing and manufacturing the best performing, most effective shotshell ammunition possible, utilizing premium components and proprietary loading processes in its Mississippi plant.

For more information on the entire line of APEX Ammunition, visit www.apexmunition.com.

For information on becoming an APEX Ammunition dealer, please contact Jason Lonsberry at (662) 441-2739, ext 500. Or email at jason@apexmuntion.com.

See the entire APEX Ammunition line of premium waterfowl ammunition at **SHOT Show 2020 Pop-Up Preview Booth #61740.**