



SPORTDOG® BRAND OFFERS ITS NEW X-SERIES LINE OF REMOTE TRAINING COLLARS

Seven models, all with 21 levels of static correction

Knoxville, Tennessee (January 21, 2019) -- SportDOG® Brand, an industry-leading manufacturer of electronic dog-training products and accessories, has introduced the new X-Series line of electronic remote trainers for dogs. Featuring 21 levels of static stimulation as well as vibration and tone, the seven new **X-Series models** let handlers fine-tune their corrections to fit the temperament of virtually any dog. All remotes in the series are designed to be easily operated "no look" -- allowing trainers to focus on their dogs and not on their equipment.

"The new X-Series gives professional and amateur dog trainers the options to choose the remote training system that is perfectly suited for their needs," said Darrell Douglas Associate Director of SportDOG Brand. "Just as important, the 21 levels of static correction as well as tone and vibration allow a trainer to customize corrections that are appropriate to an individual dog."

The flagship model of the X-Series is the SportHunter® 1825X, which boasts a one-mile range as well as the ability to support up to six collars with each Transmitter (with the purchase of Add-A-Dog® collars). For waterfowlers, SportDOG Brand offers the WetlandHunter® 1825X, which offers the same features, but is wrapped in Realtree Max-5® camouflage.

The new SportHunter 1225X remote trainer provides up to 3/4 mile range for up to three dogs (with the purchase of additional Add-A-Dog collars). For trainers and hunters needing only a half-mile range, SportDOG offers the SportHunter 825X, which also supports up to three dogs with additional collars sold separately.

The FieldTrainer® 425X is the lightest and smallest e-collar in the new SportDOG lineup, and is designed for in-the-field training and hunting with close-working dogs. The FieldTrainer 425X has a range of 500 yards for up to three dogs (with the purchase of additional Add-A-Dog collars). For sometimes-stubborn dogs with high drive, SportDOG offers the FieldTrainer 425XS, which has a higher stimulation profile. The 425XS can be expanded to three dogs with the purchase of additional collars. Rounding out the 425X lineup is the WetlandHunter 425X, which has the same features as the 425XS, but looks at home in the duck blind with Realtree Max-5 camouflage.

All models in the X-Series feature exclusive DryTek® technology, which makes collars waterproof and submersible to 25 feet. All units contain fast-charging lithium-ion batteries.

For more information, be sure to visit sportdog.com/x-series.

About SportDOG® Brand

SportDOG Brand is owned by Radio Systems Corporation®, a manufacturer of electronic dog-training gear and accessories, based in Knoxville, Tennessee. SportDOG product lines include training e-collars, GPS tracking and training systems, bark control collars, containment systems, launcher electronics, and other training aids.

Media Contact

Gretchen Goodson :: ggoodson@sportdog.com :: 865.824.5210