

THIN. LIGHT. REFINED.

Keyrings are described as being bulky, cluttered, and annoying. But since keys are such an integral part of our daily life, why couldn't they be more simple? So we decided to transform the way we think about keys and developed KeySmart - the minimalist keyring.

KeySmart was created as a universal solution to eliminate thigh poke, key jingle, and pocket bulge. With its ultra-slim design and attractive curves, KeySmart shrinks your key ring to the size of a pack of gum.

Expandable up to 100 keys, its easy assembly allows users to add car keys, USBs, and other accessories to fit their daily needs.

After launching in 2013, KeySmart has been one of the most successful products ever released on Kickstarter - an online crowdsourcing platform. In its first 30 days of pre-orders, KeySmart sold over 10,000 units in 105 countries while raising \$330,000.

Since then, KeySmart has since been refined, improved and perfected into a daily household item you will absolutely love to use. Learn more about KeySmart today at www.getkeysmart.com.



SLIM



EXPANDABLE



UNIVERSAL



EASY TO
ASSEMBLE

THE MANUFACTURING PROCESS

KeySmart is handmade in Chicago from aircraft aluminum and stainless steel. This combination of materials makes it lightweight, durable, and attractive. Paired with a laser-engraved logo, KeySmart's smooth curves have given it an award-winning design.

ORDER ONLINE

getkeysmart.com



getkeysmart.com



KEY|SMART

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Patents Pending

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KEY|SMART

THE MINIMALIST KEYRING

