

KAVU

SEATTLE, WA

BUSY LIVIN'

SPRING /
SUMMER
2017

PRESS KIT

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KAVU is a lifestyle company.

KAVU has been making rugged outdoor clothing since 1993.

Summer 2017 line was designed to fit that lifestyle of getting out and making the most of everyday.

KAVU men's yarn dye shirts have fun woven into them. We only use the highest quality cottons from around the world and the softest natural feeling synthetic fibers in our products.
Stop by and have a touch.

KAVU women's is focused on every day, everywhere lifestyle apparel. We have tons of dresses, tanks, shorts and shirts constructed out of the best fabrics we can find in the world.

KAVU bags are anchored by our fun prints and unique styles with the focus of being under \$60 retail. The Rope Bag and Rope Sling is our best seller and is offered in 26 different prints.

Come check it all out and be a part of the fun at Booth 5001

-BARRY BARR, CEO & FOUNDER

TRUE
OUTDOOR
WEAR

PR: dholmes@kavu.com



THE NEW CAMOUFLAGE

Go Big NEW

Regular fit, board short, tie front closure and velcro fly with spandex insert, front zip mesh pocket with internal elastic cord key loop, contrast waistband and piping with scalloped hem

INSEAM: 9" **SIZE:** S – XXLW
COLORS: NW Waves (548), Swim Hole (547), Black (20)
FABRIC: 5oz 92% polyester 8% spandex 2-way stretch - quick dry



NW Waves (548)



Swim Hole (547)



Black (20)

Bootlegger NEW

Regular fit, overall with adjustable shoulder straps with standard overall logo shank button and buckle closure, side logo shank button closure, multiple bib patch pockets, front slash hand pockets with logo rivets and back patch pockets, contrasting interior at bibs, straps and printed pocket bags, thick thread and double

needle reinforced seams

INSEAM: XS/31", S/31.5", M/32", L/33", XL/33" **SIZE:** XS – XXL **COLORS:** Tobacco Diver (534), Black Topo (437), Charcoal Heather (532)

FABRIC: 7.5oz 98% cotton 2% spandex stretch twill allover print and heathered solid



Tobacco Diver (534)



Black Topo (437)



Charcoal Heather (532)

ENGINEERED FOR GOOD TIMES



Freeland NEW

Semi-fitted, sleeveless romper, stand collar with covered button placket, clasp and zip fly, waistband with belt loops, two chest pockets, lower front pockets and back welt pockets.

INSEAM: 3" size

SIZE: XXS - XL

COLORS: Moss Palms (612), Sky (611), Black (20)

FABRIC: 6oz 100% tencel allover print and garment dye



Moss Palms (612)



Sky (611)



Black (20)

**1000% SUN RESISTANT
NOT GUARANTEED**

**LIKE AN AIR CONDITIONER
FOR YOUR HEAD!**

Chilba  *CONSTRUCTED IN THE USA
FROM WORLDWIDE MATERIALS*

Drawcord chinstrap with toggle lock, quick-dry poly mesh headpiece, patterned nylon tubular webbing with KAVU adjustment

COLORS: Black (20), Pyrite (04), Moss (517), Hula Girls (518), Tie Dye (182), Surf Wax (519)

SIZE: One Size

FABRIC: 100% nylon



ROPES ON BAGS!

Rope Pack NEW

Lightweight sling pack with adjustable rope shoulder strap, two vertical zip compartments, two key or cell phone pockets, padded back with KAVU embroidery

DIMENSIONS: 20" x 11" **FABRIC:** 4oz polyester rip stop / water resistant

- Palmagrid (572)*
- Cascade Range (573)*
- Aqua Wingman (574)*



Rope Sling

Sling pack with adjustable rope shoulder strap, two vertical zip compartments, two key or cell phone pockets, padded back with KAVU embroidery

DIMENSIONS: 20" x 11" **FABRIC:** 11oz 600D polyester

- Deep Teal (526)*
- Surfs Up (579)*
- Everglade (15)*
- Busy Livin (580)*
- Firecracker (588)*
- Electric Lily (581)*
- Black Topo (437) (Not Shown)*
- Island Ikat (582)*
- Natural Diver (578)*
- Cattitude (583)*
- Sunset (16)*



Packwood NEW

Backpack with adjustable padded shoulder straps, fixed hand strap with padded grip, padded back and bottom panel, main compartment with zip closure and interior padded laptop and tablet sleeves, two exterior zip pockets (one with multiple organizational pockets within and one fleece lined), two side mesh pockets

DIMENSIONS: 17" x 12" x 6" (1450 cubic inches) **FABRIC:** 11oz 600D polyester

- Black Topo (437)
- Cattitude (583)
- Island Ikot (582)
- Sunset (16)



NEW PACKS JACK

Warf Pack NEW

Backpack with adjustable padded contoured shoulder and chest straps, air mesh back panel with hidden security zip pocket, main compartment with cord-lock cinch and flap with buckle closure, exterior and interior zip pockets, multiple internal organizational compartments and padded laptop pouch, YKK coated black matte reversed coil zippers

DIMENSIONS: 19" x 13" x 5" **FABRIC:** FABRIC: PU coated 20oz 600D polyester / water resistant



- Taupe (03)
- Black Stripe (548)
- Seaweed (542)



KAVU KIDDOS

