

Katadyn. Making water drinking water.

Katadyn is a Katadyn Group Brand.

KATADYN GROUP
SWITZERLAND

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Katadyn® Launches World's Smallest, Most Compact Water Filter

Minneapolis, Minn. (June 1, 2016) — [Katadyn](#) is proud to announce the launch of its latest addition, the BeFree™. An integrated microfilter and flexible soft flask for backcountry and urban travel.

The Swiss leaders in water filtration and purification partnered with SoftFlask™ technology leader [Hydrapak®](#) for an ultra-light .6L water filtration system.

“Katadyn is a name synonymous with trusted water filtration. The BeFree is representative of our proven filtration and the innovation to deliver new technology through fresh, dynamic designs,” said Shawn Hostetter, president of Katadyn North America.

The BeFree's sophisticated design introduces elements of hydration and filtration that have not yet been readily available to the market. Its unique EZ-Clean Filter Membrane negates the necessity of backflushing, allowing users to simply shake or swish to easily clean the filter anytime, anywhere. The BeFree filter offers easy drinking without sucking due to its unique Free Flowing Channel filter technology.

As the smallest packable filter on the market (read: less than 58g), the BeFree packs down to fit in your pocket, allowing users to smash, stash and go.

“The reliability and trust in Hydrapak products aligns well with the Katadyn name. We are thrilled to partner with Hydrapak for our new BeFree filter,” said Hostetter.

Katadyn's trusted filter technology safely removes up to 99.9999% of bacteria and 99.9% of protozoa using the new 0.1-micron EZ-Clean hollow-fiber filter. The BeFree™ protects users from harmful organisms such as Cryptosporidium, Giardia, E-Coli and Salmonella.

For more information, please visit www.katadyn.com.

About Katadyn

Katadyn is the Switzerland-based market leader for portable, personal water treatment systems and products for the outdoor and marine industries. Under the guiding principle, “Making water drinking water,” Katadyn



develops and manufactures its portable water filters, desalinators and chemical disinfectants for camping, hiking or global journeys. With Katadyn products, clean drinking water is possible even in remote corners of the globe. As functionally multipurpose as a Swiss army knife, the finely tuned product portfolio offers diverse and personal solutions for water treatment. Still made in Switzerland today, the product line ranges from water filters and tried-and-true Micropur tablets to the smallest manual desalinator for marine applications. One thing all products have in common is the high standard of quality, reliability and easy operation. For that reason, many international aid organizations as well as the military rely on the survival aid and life-saving support from market leader Katadyn. Katadyn is a brand in the Katadyn Group portfolio.

About Hydrapak

Pushing boundaries to redefine the future of hydration, Hydrapak creates innovative solutions that stand up to the harshest environments. Easy-to-use and highly functional, every Hydrapak product showcases the technical manufacturing expertise that has distinguished the company for nearly two decades. By offering a better way to hydrate, and continually seeking to refine its offerings, Hydrapak has pioneered new product categories and become a trusted partner for dozens of major OEMs. These renowned global brands integrate Hydrapak's proprietary designs and technologies into their hydration products for recreational, athletic and military use.

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