

A group of people are camping at night in a wooded area. They are gathered around a campfire, which is the central light source. There are two large green tents; one is a large dome tent on the left and a smaller tunnel tent on the right. A picnic table with a striped tablecloth and a cooler is on the left. The scene is illuminated by the campfire and the interior lights of the tents. The background shows silhouettes of trees against a dark sky.

THE WORLD'S FIRST THERMALLY INSULATED TENT

crua
OUTDOORS



WE ARE CRUA OUTDOORS

Crua Outdoors strives to create products that embody durability and toughness while balancing comfort and livability. Crua, the Gaelic word for 'tough,' reflects our Irish origins, where our flagship product, the Crua Loj, was born out of a need for a more comfortable camping experience amid the harsh conditions and glacial landscape of Ireland. Today, our patent-protected Thermo Tent line provides the world's first thermally and acoustically insulated tents, offering comfort and livability to campers across the globe.



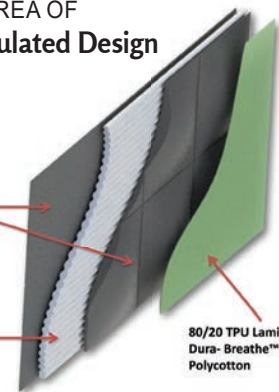
CROSS SECTIONAL AREA OF Patent-Protected Insulated Design

Material Properties:

-  Flame retardant
-  Weatherproof
-  Durable
-  Breathable
-  Mildew resistant

65/35 Polycotton

400g/m² Hollow fibre breathable insulation.



80/20 TPU Laminated Dura-Breath[™] Polycotton

Crua Great Loj

Enjoy a glamping experience straight out of an African Safari in the Crua Great Loj, an insulated, soft-sided lodge that lends way to enjoying the beauty of the outdoors without sacrificing luxury and comfort.



PRODUCT FEATURES Crua Great Loj

- *TTInsulate™ Design*
(see tech)
- *Dura-Breathe™ Fabric*
(see tech)
- *Wooden Frame Structure*
- *Hard floor*
- *PVC external roof*
- *2 bedrooms*
- *Kitchen*
- *Bathroom*
- *Covered porch/deck*
- *Screens throughout*

Dimensions:

- *See tech specs*



Crua Loj

THE NEW STANDARD OF OUTDOOR COMFORT

The world's first thermally and acoustically insulated tent redefines how you spend time in the great outdoors. From a family camping adventure to more remote, long-term base camps, or the centerpiece of an outfitter's drop camp, the Crua Loj is a one-of-a-kind lodge-style tent that ensures comfort and durability, no matter the setting or conditions outside.





Within the Thermo Tent product line, the Crua Loj serves as the flagship product and Crua Outdoors' vision of how camping should and can be done. More than just a tent, it's roomy enough for a dinner party and bunk beds, but tough enough to withstand the harshest of elements, all while allowing you to get a quieter night's sleep so you can wake bright and early for the next day's adventures. Ideal for families, hunters, guides and outfitters, the Crua Loj is expertly crafted with durability and toughness in mind. The Crua Loj Camo is the ultimate base camp or drop camp to return to after a long day in the woods, complete with all of the comforts of home.

PRODUCT FEATURES Crua Loj/Loj Camo

- *TTInsulate™ Design* (see tech)
 - *Dura-Breathe™ Fabric* (see tech)
 - *Steel shock chord tent pole structure*
 - *2 bedrooms – sleeps up to 6 comfortably*
 - *1 great room*
 - *5' "porch"*
 - *8' additional "awning"*
 - *4 side windows*
 - *2 front windows*
 - *1 56" wide front door*
 - *2 36" side doors*
 - *Screens throughout*
 - *Built-in ground sheet*
 - *Additional ground sheet*
 - *Two-year warranty*
 - *Wheel chair accessible*
- Dimensions:**
- *See tech specs*

Crua Tri

A more compact version of the Crua Loj, the Crua Tri comfortably sleeps three while providing the same innovative insulation of the Crua Loj.



PRODUCT FEATURES Crua Tri

- *TTInsulate™ Design* (see tech)
 - *Dura-Breathe™ Fabric* (see tech)
 - *Fiberglass shock chord tent pole structure*
 - *1 bedroom – sleeps up to 3 comfortably*
 - *3' "porch"*
 - *2 side windows*
 - *1 69" wide front door*
 - *Screens throughout*
 - *Built-in ground sheet*
 - *Additional ground sheet*
 - *Two-year warranty*
 - *Wheel chair accessible*
- Dimensions:**
- *See tech specs*

Crua Hybrid

Our newest product, the Crua Hybrid will provide the same insulation technology as the Crua Tri in a smaller, more portable single-person product that will also function as a sleeping bag and hammock. Stay tuned in spring 2016 for more details about this exciting new addition to the Thermo Tent product line.

PRODUCT FEATURES Crua Hybrid

- TTInsulate™ Design (see tech)
- Dura-Breathe™ Fabric (see tech)
- Mesh first layer tent body for venting and hot nights
- Inflatable tent pole structure
- Built-in, self-inflating mattress
- Detachable 2- or 4-season sleeping bag
- Doubles as hammock
- Zips together with other Hybrids
- 3 windows
- Mesh screen opening
- 9 lbs/4 Kgs
- Built-in ground sheet
- Two-year warranty



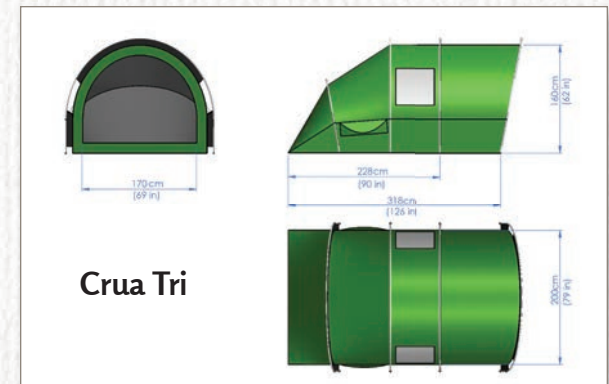
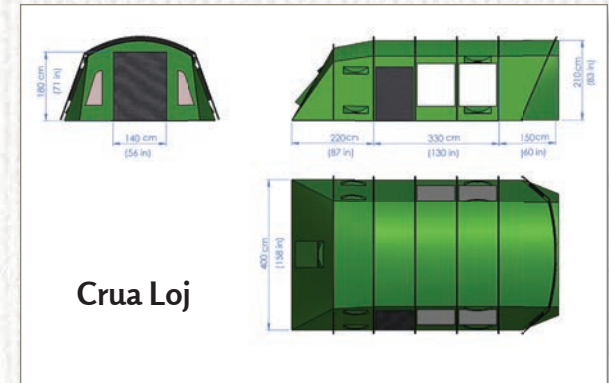
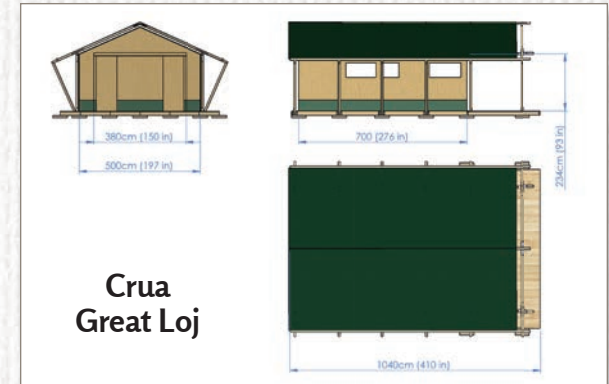
THERMO TENT LINE TECH SPECS

Patent-Protected Insulated Design

- Patent-protected TTInsulate™ Technology is the basis for the entire Crua Thermo Tent Product Line
- Maintains consistently comfortable temperatures in cold or hot climates
- Acoustically insulated: reduces interior and exterior noise transfer by 25dB
- Breathable fabric and ventilation minimizes condensation
- Fire retardant (exceeds ISO5912 – 2011 standards)
- 400g/m² hollow fiber breathable insulation
- R-Value: 5

Dura-Breathe™ Fabric

- Polycotton fabric laminated with water-resistant TPU
- 5,000mm Hydrostatic Head provides outstanding water resistance
- Durable
- Breathable
- Puncture/tear resistant
- Mildew resistant
- Fire retardant treatment
- UV resistant



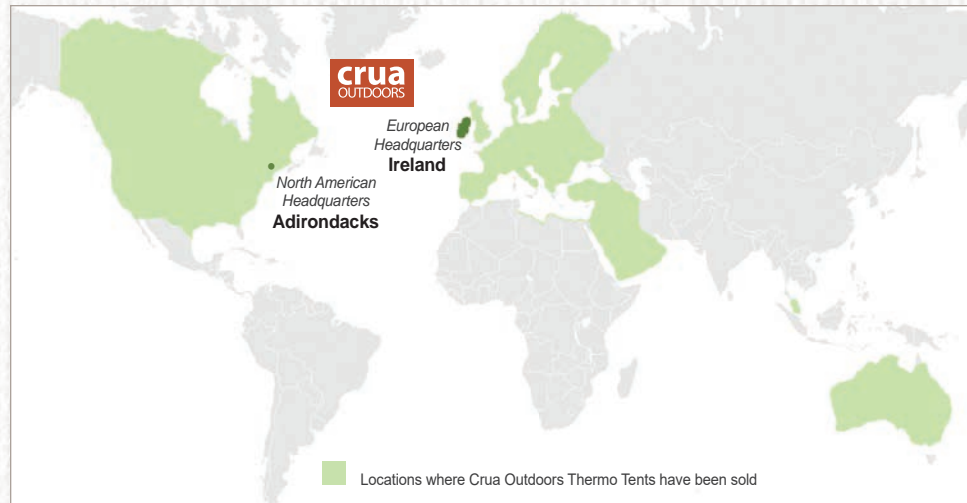
The Origins of Crua

It was a blistery night amid the glacial landscape of Killarney National Park and as the temperatures continued to drop and the wind howled, a couple woke up...tired, freezing, and miserable in their tent.

It was the night that one of our founders officially said to himself, "Enough," and a spark for what would become Crua Outdoors thermo tents was lit – the world's first thermally and acoustically insulated tents.



Born amid the rugged landscapes of Ireland, Crua Outdoors has transcended its Irish origins to far-reaching corners of the globe – from the arid outback of Australia, to verdant forests, to the lakeside camping retreats in the heart of the Adirondacks.



European Headquarters in Ireland
North American Headquarters
in the Adirondacks

www.cruaoutdoors.com
sales@cruaoutdoors.com



#cruaoutdoors