



NOSO Puffy Patches Launch for Summer 2016

Jackson, WY (June 1st, 2016) – NOSO is proud to launch NOSO Puffy Patches for summer 2016, using a combination of crowdfunding and direct retailer outreach to make the patches accessible to the widest range of consumers, just in time for the biggest outdoor season. Based in Jackson, Wyoming, and manufactured in the USA, NOSO presents Puffy Patches, the fashionable do-it-yourself repair and embellishment patches for clothes and outdoor gear.

NOSO Puffy Patches are the coolest all-purpose patches that fix rips, holes and gashes, or just a lack of personal style. Make your jacket eye catching, not for the holes, but for the design you've created. Personalize your long-life gear like sleeping bags, tents, or the apparel you love most, whether it's a nylon windbreaker or down jackets, anything can be revamped or restored.

When your favorite jacket springs a leak, NOSO Puffy Patches save the day with style and versatility. Super easy to use, Puffy Patches are made of 30D nylon ripstop, uncoated and down proof with a high tenacity and heat/light inhibiting qualities. NOSO's adhesive lasts longer than others on the market. No sewing necessary, the heat-activated technology creates a permanent bond without an iron. Just throw it in the dryer or better yet, leave it in the sun to activate. Puffy Patches are incredibly durable and can withstand extreme weather conditions and multiple washes, without gumming up on the sides.

"I am extremely excited to launch NOSO Puffy Patches," says Kelli Jones, Founder at NOSO. "I wanted to find a better way to extend the life of your favorite gear, as well as an outlet for users to express themselves in the outdoor space. It has been an amazing process, and I'm thrilled with the product and the possibilities."

To extend the life of your gear, or express your individuality, Puffy Patches are available in six different colors, thirteen shapes, and five variety packages of three. They will be available for online purchase mid-June.

Links:

Noso website: Nosopatches.com

Facebook: Facebook.com/NosoPatches

Instagram: Instagram.com/Nosopatches

Twitter: [@Nosopatches](https://Twitter.com/Nosopatches)

About NOSO Puffy Patches

NOSO Puffy Patches are designed and tested in Jackson, WY to extend the lifespan of your gear or add personality. No sewing necessary. Built to exacting specifications, Puffy Patches are the best way to repair or customize your outdoor gear and let your personality shine through for years to come. Express yourself!

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