



Press Release



FOR IMMEDIATE RELEASE

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GIOTTOS AND OMEGABRANDESS ARE PROUD TO LAUNCH THE GIOTTOS MEMOIRE 100 AND MEMOIRE T2

Hampstead, Maryland – December 21, 2015 - As the exclusive distributor for Giottos products in the United States, OmegaBrandess is proud to launch the **Giottos Memoire 100 and Memoire T2**.

Memoire 100

The Memoire 100 is first and foremost a Trekking Pole Perfect for hiking, walking assistance, daily exercise, and all sorts of mountain adventures. Extending to a maximum of 59 inches, the MM100 fits just about every person's needs. The shaft is made from 7075 aerospace aluminum alloy with patented flick type metal locks designed to withstand up to a 132 pound load while being quick and easy to use. It also features a patented lockable suspension system to help reduce strain on joints and help avoid injury. Rounding out the feature list is a compass and the inclusion of tungsten alloy tips with 3-tip selections for different terrain: gravel, mud, and snow. It's tough AND versatile!

The Memoire 100 features a 1/4– 20 stud housed in the trekking pole grip for mounting a camera. Packaged with the MM100 is a cell phone clamp and low angle mini-tripod. The patented cell phone clamp mounts to either the included low-angle mini tripod or to the end of the trekking pole for high-angle photography using the provided Bluetooth 3.0 remote shutter! When not in use, the remote shutter conveniently clips onto the trekking pole. You'll also never be without power for the remote thanks to the backup battery storage compartment for 2 extra CR2032-3V batteries (not included), found in the trekking pole handle!

Memoire T2

The MMT2 features an aerospace aluminum alloy mini tripod that is lightweight yet durable– able to withstand 66 pounds of weight. Its super-tough axial design and flexible movement allows for minimal wear and tear on the structure. Coated with automotive-grade paint, the MMT2 is resistant to scratches and wear. Other features include anti-slip rubber feet, large mounting plate with anti-skid pad and strong traction material with tension to maintain the leg's position over time. A standard 1/4-20 camera mounting post with bottom lock screw uses a D-Ring for ease in tightening.

Included with the Memoire mini T2 is Giottos' patented 3-point cell phone clamp made of ABS plastic. This clamp provides a better grip on the phone than conventional clamps. It is compatible with 3.5" to 6" cell phones and allows for horizontal or vertical mounting of the phone. The torsion spring axial movement allows a 45 degree viewing angle and the internal clutched gear provides flexible angle adjustment, great for macro photography!

Mount the cell phone clamp to the mini tripod and close the legs to provide a convenient stabilizer when recording video. Or extend your arm for that selfie moment!

Pricing

The manufacturer's suggested retail price for the Memoire 100 is \$119.99 USD and the Memoire T2 is \$39.99 USD.

About Giottos

Giottos Industrial Inc., was founded in 1988 and specializes in manufacturing professional camera support systems. We believe in "honesty" as our company culture and use it to manage and develop new products in order to supply the best products.

About OmegaBrandess

OmegaBrandess has manufactured and distributed photographic and imaging products for over 75 years. A privately held company, OmegaBrandess supplies the photography industry with over ten thousand products from dozens of branded lines. For more information about OmegaBrandess and its represented brands, call 410-374-3250 or visit www.omegabrandess.com.

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