

# Harry Barker®



Carol Perkins with company namesake Harry Barker



The Product That Started It All: A Dog Bathrobe



Harry Gives His Endorsement

for immediate release

## The Harry Barker Story

Ford model Carol Perkins founded Harry Barker in 1997 while recovering from Cushing's Disease, a life threatening and rare brain tumor. Before her illness, Carol appeared in everything from Vogue to Harper's Bazaar to Victoria's Secret. While still modeling, she made her debut on Broadway as a fire-eater with Penn & Teller. Homebound during recovery, Carol turned to her love of dogs and textiles for therapy—and began creating dog beds, toys and robes for her friends' pets. Soon, she was taking orders and hand sewing each one with care—launching Harry Barker from a table in her New York City loft.

Today, Harry Barker uses earth friendly fabrics and azo-free dyes, eco-fleece and "green" bed inserts made from 100% post consumer recycled plastics. Harry Barker features all natural ingredients for treats and biodegradable shampoos. Whether it's a collar made from 100% certified recycled plastics, a hemp striped dog bed filled with eco-fiberfill, or biodegradable pet waste bags made from recycled plastics, Harry Barker aims to improve the lives of pets and their people.

Harry Barker products are available world-wide at over 1,600 stores and many online retailers.

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## Harry Barker Shows that Dogs Rule with New Empire and Pompeii Collections

*Ancient Rome inspires a bold collection of toys, tins, bins, and more*

**Charleston, SC, January 2016** - The ancient Roman city of Pompeii inspired Harry's Barker's newest collections of luxury pet goods. Made with sustainable and earth-friendly materials, the Empire and Pompeii Collections feature strong colors and original prints with plenty of neoclassical flourishes.

Harry Barker's Founder and President Carol Perkins said, "The people of Pompeii have been loving dogs for millennia. Pets were part of the family in ancient Rome, just as they are at Harry Barker today. These collections are both inspired and influenced by this larger-than-life city and its history."

As part of the Empire Collection, the new **Empire Canvas Bone**, **Empire Toy Bin**, and **Empire Tote Bag** all feature an original Harry Barker print with a furry twist on ancient Roman rulers. And the heavy-duty **Empire Booty Toy**, made from 100% recycled filling, makes for an epic playtime.

The Pompeii Collection includes **Pompeii Treat Tins** and **Pompeii Food Storage Canisters**—both adorned with stately laurel wreaths on recycled steel. The **Pompeii Column Dog Toy** is made from extra-tough natural rubber, perfect for playtime warriors. And it stores perfectly in the **Classic Toy Bin**, available in two strong colors.

Shop the full Empire and Pompeii Collections online at [www.HarryBarker.com](http://www.HarryBarker.com) or in store at retailers nationwide.

Harry Barker creates, manufactures and distributes innovative and cheerful products for dogs and cats. The company's commitment to sustainable practices and materials has been honored by numerous awards, including NYIGF's prestigious Sustainability3 Award. Products include collars, leashes, beds, toys, treats, food storage canisters, bowls, treat tins, and dog spa products. Founded in 1997, the company currently distributes products in 16 countries. Carol Perkins, a former Ford model and fire-eater, is Harry Barker's Founder and President.

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## Harry Barker Welcomes the Sunshine with New Summertime Fun Collection

*Three new toys will inspire pet owners to get outside and play*

**Charleston, SC, January 2016** - Harry Barker gives pet owners another reason to get outside and play this summer with its new Summertime Fun Collection. With three seasonally inspired play toys, this lineup will have dogs wagging and whimpering with excitement.

The new **Boat Shoe Plush Toy**—stuffed with an eco-friendly fiber made from recycled plastic bottles—looks sporty in bright colors and realistic details. And the **Gingham Print Bone**, available in five cheerful shades, can withstand long summer play days thanks to Harry Barker's signature durable cotton canvas.

Rounding out the collection are Harry Barker's new **Croquet Rubber Balls**. Available in five fetching colors, these natural rubber balls are perfect for preppy pups who love to play. And since they float, they're also ideal for waterside fun.

Whether you're on the dock, on the deck, in the sand, or by the lake, Harry Barker's Summertime Fun Collection will encourage you and your pup to bask in the joys of summer.

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## Harry Barker Stays Close to Home with New Eco-friendly Towels and Dog Beds

*New styles are made in the United States from recycled and sustainable materials*

**Charleston, SC, January 2016** - Already known for using earth-friendly materials to create premium dog products, Harry Barker takes sustainability to another level with the new eco dog towels and dog beds—both made in the Carolinas, less than three hours from Harry Barker's distribution center in Charleston.

Harry Barker's Founder and President Carol Perkins said, "We're always looking for new ways to lessen our ecological footprint through green manufacturing processes and earth-friendly materials. By manufacturing in the Carolinas, we can reduce emissions from transportation while also employing Americans at home."

The **Classic Solid Rectangle Dog Beds** are fiber spun from Repreve® recycled yarn. Each cover is made from 45% recycled plastic containing approximately 10 plastic bottles. These comfy-cozy beds, which come in six rich colors with snappy contrast piping, can be used indoors or out and offer a sturdy, supple spot for tired pups to rest.

Harry Barker's new **Happy Dog & Good Dog Eco Dog Towels** are made from recycled cotton terry, making it both thick and absorbent. And because even dirty dogs deserve style, the plush towels feature a cheerful double-sided design. They're perfect for drying damp pups after a bath or a rainy day walk.

Purchase new Classic Solid Rectangle Dog Beds and Happy Dog Eco Dog Towels online at [www.HarryBarker.com](http://www.HarryBarker.com) or in store at retailers nationwide.

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## Harry Barker Unleashes an Expanded Leopard Print Lineup

*Customer-favorite print brings wild style to toys, bowls, travel storage, and more*

**Charleston, SC, January 2016** - Harry Barker is excited to extend the customer-favorite and super-stylish leopard print to toys, bowls, storage containers, and other pampered pet necessities.

The **Leopard Canvas Bone Toy**, one of the items from the newly expanded leopard series, is made from Harry Barker's extra durable cotton canvas and backed with soft berber fleece. Playful pups will go wild for the two-way squeaker inside. The stylish and structured **Leopard Toy Bin**, made from 100% recycled materials, is perfect for taming toy clutter and can be personalized with your pet's name.

Style meets function with the new leopard print travel items, made from 100% recycled nylon. The **Leopard Travel Bowls** are waterproof and collapse easily for meals on the go, while the **Travel Food Storage Bags** hold 12 cups of dry dog food.

Even clean-up duty gets a chic makeover thanks to the new **No. 2 Pet Waste Bag Dispenser** in leopard print, which comes with two rolls of leopard print bags.

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