



# PRESS RELEASE

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bringing world style to your home.

## New online shop brings globally sourced interior design and lifestyle products to the US while paying it forward

*Two interior designers living in Europe travel the world to bring unique interior, lifestyle and tabletop products to the American market. All products are hand selected and imported by these two traveling designers/business women who in turn donate a portion of profits back to organizations in the countries where they source product to encourage these artisans to continue their craft.*

Zurich, Switzerland

atelierBOEMIA was first conceived in the spring of 2014 by American Stacie Van Treese Stricker and Swiss Severine Piller, two interior designers and great friends with a passion for travel and discovering gorgeous things. Their concept is to bring uncommon and simply superior artisanal home decor, tabletop and lifestyle products to shoppers and designers in the US. Cruising on scooters in Thailand and surviving Ramadan in Marrakesh in July without water, these two ladies lean on maintaining a sense of humor while developing relationships with vendors in each market to which they travel, making it possible to offer stunning things for surprising prices compared to what is currently available in the US market.

Stacie and Severine believe strongly in encouraging these artisans to continue the craft that often their families have been doing for generations. To this end, they donate a portion of their profits back to women's cooperatives and infrastructure programs in countries where they find these lovely and exotic products.

These two ladies are enthusiastic about surprising and sharing with their people when they entertain....and they love having friends over for happy hour or a great dinner! A convivial and funky layering to everything in their modus vivendi is a passion that makes working hard fun! Excited to share their philosophy and lifestyle with all who want to come along for the ride, Stacie and Severine are eager to spread the word about atelierBOEMIA. Anyone who is looking for something fresh and different for their space or the most genial of gift ideas should check out and shop [www.atelierboemia.com](http://www.atelierboemia.com). The atelierBOEMIA girls promise regular lifestyle incantations and an opportunity to purchase with integrity in a modern and conscious way knowing that a part of each sale is helping people in developing countries by providing jobs and assistance where needed while encouraging artistic talent.

“While searching for the right glasses in which to have our all natural aromatherapy candles poured, Severine and I were bummed to find out that a traditional Moroccan Tea Glass, originally made in Casablanca can now only be sourced from China. We thought, “what?!” The price pressure that these cheap knock offs have put on the market forced the last factory in Morocco making these to close. We immediately knew that one of our core business concepts would be to emphasize the importance of buying quality product from people who have been producing these crafts for generations. Some things are more important than getting the lowest price.”

-Stacie Van Treese Stricker, CEO and co-founder, [atelierboemia.com](http://atelierboemia.com)

atelierBOEMIA LLC, a Florida company, has been selling products online at [www.atelierboemia.com](http://www.atelierboemia.com) with free shipping to the continental US since December 2014.