



“Behind every product  
is a story waiting to be told.”

Welcome to a world of giftware and home accents that blur the line between art and design. **Mukul Goyal<sup>®</sup>** is the signature product range of giftware and home accents designed by one of India's leading product designers – Mukul Goyal.

An alumnus of Domus Academy – Milan, NID – Ahmedabad and IIT Kanpur, Mukul's expertise in the art and science of design is reflected in his eclectic collection of objects for home – Tableware, Barware, Decor, Desktop and Objects d'art.

At home and across the world, the **Mukul Goyal<sup>®</sup>** range has charmed people in Europe, Australia, Asia and the Middle East, and is now making waves in the Americas. Mukul operates out of his studio cum workshop in

Gurgaon, India, while the signature **Mukul Goyal<sup>®</sup>** range is available at stores in over 30 countries across the world.

Each product in the **Mukul Goyal<sup>®</sup>** range is conceptualized with signature wit and humor and has a story to tell. Crafted with traditional materials and processes, in contemporary expressions, each piece comes with a promise of uncompromising functionality, immaculate quality and obsessive detailing.

**Mukul Goyal<sup>®</sup>** elevates the daily objects around home to pieces of art. Quirky, fun, and impossible to ignore.

Visit **Mukul Goyal<sup>®</sup>** at Booth # 2932, Level 3, Javits Centre, New York during NY NOW Summer, 2016 (August 21-24, 2016)



## ID

Instinctive, impulsive, tongue-in-cheek – the **ID Collection** is so alive, one would expect it to breathe! ID is a reflection of human Identity. Look carefully and you might find a little bit of yourself in it! Each product from this collection is a personal conversation and a part of everyday life. It engages, charms and indulges with its witty storytelling.

The ID collection comes in tableware / barware / home décor / desktop.



## HARVEST

The **Harvest Collection** brings the frenetic joy of abundance and the mellow contentment that follows it, into your lives. Each piece gathers together the vibrant energy of growth, harvesting it into delightful objects for your home. Crafted in polished gold and silver, the collection evokes the heartwarming beauty of the season.

The Harvest collection comes in tableware / home décor.



## EDEN

The **Eden Collection** celebrates the wild, untamed beauty of nature. Its inspiration comes from the strong intertwining tendrils and creepers. It celebrates their lyrical fragility that belies their immense strength and explores their magical ability to reach out and entwine together in multiples to make unique strong forms.

The Eden collection comes in tableware / home décor.



## CRUMPLED

The **Crumpled Collection** is a design paradox. It glorifies the simple, the beaten down and the weathered but with sophistication. Its beauty lies in its unique texture created to highlight its tactile strength. In muted silvers and gold, this collection looks at nostalgia with a cheeky irreverence.

The Crumpled collection comes in tableware / home décor.



## PRIMITIVE

The **Primitive Collection** will transport you to another world. A world of strong, supple, graceful animals. Evocative of snatches of their lives – moments of blissful peace at a watering hole, or raring to go with head held high. These primitive animals are made timeless with sleek forms and a gleaming finish.

The Primitive collection comes in tableware.



## KOI NI

There will always be those who refuse to be confined or categorized by boundaries. The mavericks, the misfits – without whom, the world would be a dull place indeed. **KOI NI** is for those rebellious design ideas that refuse to conform to any collection.