

Press Release

FOR IMMEDIATE RELEASE

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NEW SLIDES RECOGNIZED

Our new leather slides selected for the Destination New Display in New York

NY NOW®, *the Market for Home, Lifestyle Aug 2016.*

After a careful and thorough evaluation of hundreds of submissions, judges have selected our new product to be included in the *Destination NEW* product displays at the upcoming summer market. NY NOW begins on August 20 at New York City's Jacob K. Javits Convention Center.

To complement our popular towels, at this show we are introducing handmade leather slides in vibrant hues. The slides are designed in Australia and made in Tunisia and are an exciting addition to any wardrobe- perfect for home and travel.

"NY NOW truly is a global stage for designers to share their craft with buyers and the industry alike," said Randi Mohr, Co-Director and Vice President, NY NOW. Focalpoint Home has been attending NY Now for four years and have previously been recognized for our sustainability. The NY Now selectors chose our wool blankets to be shown as part of the Sustainability exhibit at the winter 2014 show. The Sustainability: design for a better world® display is a curated exhibit of global gift and home industry suppliers whose products or production processes are eco-friendly, or companies whose business practices are socially responsible, philanthropic or fair-trade oriented.

Focalpoint Home is an Australian company which specializes in handmade textiles from Tunisia, North Africa. Sister company Bondi Towels was introduced to the market in February 2016

The homewares range includes fouta towels, wool blankets, tablecloths, sofa throws and leather shoes. Employing fair trade practices Focalpoint Home brings the 'Maker to Market'. Buying from the Tunisian Artisans directly ensures that traditional craftsmanship is being preserved.