



Sustainable Play

Leading Green Toy Manufacturer PlanToys® Celebrates 35 Years of Consistently Delivering Safe, Eco-Friendly, Sustainable Toys

Union City, CA – PlanToys®, leading green manufacturer of eco-friendly rubber wood toys, proudly celebrates thirty five years as a wooden toy manufacturer and ten years as a direct distributor in the U.S.

“We are extremely proud of accomplishing 35 years in the wooden toy business,” said Kosin Virapornsawan, President of PlanToys®. “We are grateful to all our valued retailers and partners for the incredible support that they have provided to us over the years, and for helping steer our business toward a brighter future, not only for our kids but also for a better world.”

“In an effort to “Give Back & Give Thanks,” we have a few exciting things happening this year,” said Virapornsawan. “Earth Day has always been an annual big event for us and we will continue with this celebration by providing participating retailers with Earth Day kits that they can hand out to their customers.” The kit will include a colored pot, a stick for labeling, and a simple instruction sheet on how to plant and grow seeds.

“In addition, we plan to expand our green efforts to include a “Tree Planting” event where we will partner with select retailers across the U.S., to plant trees that we will provide to them, along with their communities. Our objective is to give back to the environment and to further educate our children about the value of sustainable practices and respect and appreciation for the earth.”

To start off the year, PlanToys® will be showcasing over 80 new eco-friendly products at the 113th American International Toy Fair® in New York, between Feb. 13 and Feb. 16, 2016. They can be found at Booth# 5921.

On its fourth decade of toy creation, PlanToys® will continue to develop products using the same strong commitment to education, development and fun through sustainable play.

All PlanToys® products are available for purchase at select specialty retailers nationwide and online at www.plantoy.com

About PlanToys®

For over 30 years, PlanToys® has been recycling the wood from expired rubber wood trees to create beautiful wooden toys that inspire children's imaginations and promote a commitment to sustainable play for generations to come. “Sustainable Play” is the foundation of how PlanToys® toys cultivate creative minds and bring children closer to nature. With innovative design, high-quality and safety standards, the company is the world's leading green manufacturer of safe, eco-friendly and educational wooden toys for

all children. PlanToys® has gained recognition globally through their policies and beautifully crafted wooden toys.

All PlanToys® products use water-based, non-toxic dyes, certified E-Zero formaldehyde-free glue instead of the traditional chemical wood glue, and a chemical-free kiln-drying process to treat the wood, making the material not only safe for the children, but also for the environment. In addition, PlanToys® is also a carbon neutral company where nothing is wasted in their factory. Wood pieces and discards are fed back into their Biomass gasification power plant that produces electricity for the whole factory and some nearby villages. Striving to be a true environmentally and socially sound private enterprise, PlanToys® has always been a true advocate for better quality of life and environmental conservation, minimizing environmental impact and giving back to the community.

For more information, contact:

Karla Ilarde

Marketing Coordinator

Telephone: 650.968.4783

Fax: 650.968.4947

Email: karla@plantoyinc.com